

EDUCATION

Bachelor of Fine Arts in Illustration 2023 - 2026
ArtCenter College of Design, Pasadena CA

Credits toward a Bachelor of Fine Arts 2019 - 2022
California State University Long Beach

PROFESSIONAL EXPERIENCE

Artist Alley Vendor and Exhibitor 2022 - Present
Participated in ComicCon, AnimeLA, AnimeExpo

- Conceptualized, produced, and sold original artwork, prints, and merchandise at 50+ conventions
- Managed all business operations, including inventory, booth logistics, digital sales, and customer service.
- Did advertising across multiple social media platforms with film, photography, set design, image editing, and color grading.
- Designed and built portable signage that is effective in conveying brand identity to consumers

Assistant in CEE (Center for Educational Effectiveness) Records Team 2024-2026

- Created organizational systems for important paperwork in preparation for archiving.
- Abided by privacy agreements regarding sensitive documentation

Editorial Illustrator 2021 - 2024
All Year Round Charity Magazine, Home and Exile Charity Magazine

- Honed design language and concepts for final assets, using InDesign (software)
- Ideated and designed cover and interior page illustrations for entertainment magazine in collaboration with a team of art directors and designers
- Conducted initial research on concept development; presented thumbnail concepts for feedback from art direction team
- Maintained strong communication and collaborative efficiency with design team through regular check-in and concept development meetings, ensuring deadlines were met

SKILLS

Software: MAC & PC platforms, Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Clip Studio Paint, Procreate, Google Sheets, DaVinci Resolve, Final Cut Pro, Nomad Sculpt, Blender, Lychee Slicer, Cura3D, Elegoo Slicer

Bill to:
Client name:
Address:
Phone number:
Email:

Invoice number:
Invoice date: MM/DD/YYYY
Payment due: MM/DD/YYYY

Thank you for your business; payment can be made with card or check. Please pay within 30 days; there will be a 2% interest charge per month on late invoice.
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Description	Unit Cost	Item Qty/Hr Rate	Amount
Item name (description)	\$0000	1	0000
Item name (description)	\$0000	1	0000

Subtotal 0000
Tax 0.00% 0000
Fees 0000
TOTAL 0000

Yvonne Yu

ILLUSTRATOR & DESIGNER

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August 2023 Anticipated Graduation April 2026

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August 2019 - 2022

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PROFESSIONAL EXPERIENCE

2022 - Present

Artist Alley Vendor and Exhibitor

- Managed supplier relations and scouted manufacturers for new merchandise
- Tracked consumer trends for advertisements and ideating new products
- Did advertising across multiple social media platforms with film, photography, set design, image editing, and color grading.
- Designed the aesthetics, utility, and packaging of sellable goods
- Accounted for budgets: material costs, vendor space, manufacturing and shipment fees, travel fees, and hiring employees
- Designed and built portable signage that is effective in conveying brand identity to consumers

2021-2024

Indie Magazine Page & Cover Illustrator

- Ideated and designed cover and interior page illustrations for entertainment magazine in collaboration with a team of art directors and designers
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