



Wonny Baek
Visual Designer

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Education

Sep 2023 – May 2026

ArtCenter College of Design
Pasadena, CA
Bachelor of Fine Arts in Graphic Design
GPA (3.935)

Mar 2017 – Feb 2022

Sungshin Women's University
Seoul, Korea
Bachelor of Fine Arts in Industrial Design
GPA (4.2)

Recognition

Sep 2023 – Apr 2026

ArtCenter UG Scholarship

Spring 2026

Duane and Betty Bohnstedt Endowed Scholarship

Spring 2025

Kenneth R. Deardoff Endowed Scholarship

Summer – Fall 2024

Samsung Endowed Scholarship
ArtCenter Quasi Grant Continued. Scholarship
The Great Teachers Endowed Scholarship

Fall 2024

ArtCenter Student Gallery Hillside
tikitaka & Giwa (Packaging Design 1)
The Office of the President of ArtCenter
PUNK & FUNK Poster (Communication Design 3)

Summer 2024

ArtCenter Student Gallery Hillside
PUNK & FUNK Book and Poster (CD3)
This American Life (Sequential Design 1)

Spring 2023

ArtCenter Student Gallery Hillside
Poly World (Materials of Art & Design)

Experience

Sep 2025 – Present

Visual Designer

Two Things

Create visual design, branding, and presentation materials for internal teams, and develop visual assets for client projects in collaboration with the design team.

Sep 2024 – Mar 2025

Teaching Assistant

ArtCenter College of Design

Pasadena, CA

Assisted Professor Yoko Iida in Materials of Art & Design and Design 2, supporting students through critiques and providing in-class guidance and project feedback.

Mar 2023 – Aug 2023

Teaching Assistant

Allthatart

Seoul, Korea

Worked with instructors at a design and art academy, assisting with classes and guiding high school students through design exercises and creative projects.

Aug 2021 – Feb 2022

Graphic Designer

Chungdahm Institute

Seoul, Korea

Designed book covers, promotional materials, outdoor ads, and course materials, supporting visual communication across print and digital platforms.

Feb 2017 – Sep 2019

Teaching Assistant

Design Gaudi

Seoul, Korea

Assisted instructors at a design academy and supported student learning during classes.

Expertise

Strong working knowledge of:

Illustrator, Photoshop, After Effects, InDesign, MadMapper, Figma, Acrobat, Keynote, Google Slides, Miro, Slack, and Trello

Familiar with:

Cinema 4D, Premiere Pro, and Lightroom

Skills

Packaging, transmedia, book design, typography, communication design, illustration design, and motion design

Craft

Laser cutting, model making, and welding