

EDUCATION

ArtCenter College of Design

Sep 2023 - May 2026
Bachelor of Fine Arts
Major in Illustration;
Specialization in Design

SKILLS

Design:

Editorial illustration
Typography
Advertising illustration
Conceptual image development
Visual storytelling
Character and figure illustration
Stylized portraiture
Spot illustrations
Sequential illustration
Digital illustration
Ink illustration

Software:

Photoshop
Illustrator
InDesign
Adobe Creative Cloud

Languages:

English (Fluent)
Spanish (Conversational)

WORK EXPERIENCE

Daniel Rainn x ArtCenter Design Storm

Nov 2025

ArtCenter College of Design

Pasadena, CA

- ♦ Worked in transdisciplinary teams to tackle a creative brief provided by the sponsor company; the IP was later purchased by the sponsor at the end.
- ♦ Utilized Adobe applications such as Illustrator and Photoshop to develop and apply designs to garments.
- ♦ Developed unique prints and patterns in a design-intensive exercise that could inspire a new line of seasonal women's apparel for Daniel Rainn.

Freelance Illustration and Market Vendor

Aug 2024 - Current

- ♦ Create and sell original illustrations, prints, and merchandise at local art markets and events.
- ♦ Manage booth setup, product display, pricing, and inventory for sales.
- ♦ Engage with customers to discuss artwork, build relationships, and promote commissioned work.
- ♦ Process transactions and track sales while maintaining a professional presentation of products.

Teaching Assistant - Portfolio Design Lab

Sept 2025 – Dec 2025

ArtCenter College of Design

Pasadena, CA

- ♦ Supporting 3 professors in creating materials and guiding critiques for 25+ students, enriching the learning experience, and creating a safe and collaborative environment.
- ♦ Leading design critiques focused on experimentation, helping students push creative boundaries.
- ♦ Managing email exchanges from professors to include student assignments.

COURSE PROJECTS

Wild West Wishes

Aug 2025

ArtCenter College of Design

Pasadena, CA

- ♦ Designed and illustrated a playful and rustic birthday collection inspired by classic Western imagery, including hand-drawn elements with a fun celebratory tone, using Adobe applications Illustrator, Photoshop, and InDesign.
- ♦ Illustrated three birthday card designs, two wrapping paper patterns, and matching gift tags and stickers.
- ♦ Outsourced manufacturing and later prepared all the printed materials for sale and display.