



joons.art
jrsang99@gmail.com

DESIGN / VISDEV / BG PAINTING

EDUCATION

ArtCenter College of Design | Pasadena, CA

April 2026

BFA in Illustration Entertainment Arts with a 3.78 GPA

EXPERIENCES

Art Of Attack | Designer & Consumer Products

Sep 2025 - Current

Creating graphic assets for apparel and merchandise, including stickers, logos, printed goods, and clothing labels. Supporting brand identity through clean, production-ready designs optimized for print and product application.

GarageSpeed | Lead Designer & Consumer Products

Apr 2021 - Current

Lead visual design across consumer products, creating graphics for apparel, stickers, and printing marketing materials. Producing photography and short-form video content for social media, including Instagram Reels, to support brand growth and engagement.

Design & Illustration | Freelance

Apr 2021 - Current

Created apparel graphics, promotional materials, and commissioned artwork. Collaborated with clients to translate brand direction into cohesive visual systems for print, merchandise, and social media
Clients: GET Japan, 3D Car Care, The Meet, BC Teriyaki, Just Driven, Recollect Auto Fashion, Zilla Garage, 90s Forever, Andy's Tires

Photographer | Freelance

Sep 2017 - Current

Delivered automotive and product photography for media outlets, brands, and small businesses, including Larry Chen Foto, MotorTrend, TSportline, Super Street, Speedhunters, Turn 14 Distribution, TRMNL Racing, independent vehicle owners, and local businesses. Produced visual content for editorial, marketing, and promotional use across digital and print platforms.

Misunderstood.jp | Founder & Creative Director

Nov 2018 - Apr 2021

Co-founded and operated an automotive lifestyle brand, leading brand identity, apparel design, marketing strategy, and e-commerce development. Managed front-end sales, customer relations, and product launches while overseeing creative direction and visual content production.

SKILLS

Software: Adobe CC (Photoshop, Lightroom, Premiere Pro, After Effects, InDesign, Illustrator), Procreate, Feather 3D, Nomad Sculpt, Maya, SketchUp, Blender, Google Workspace, and Microsoft 365

Design: Digital Painting, Logos, Typography, Composition, Storytelling, Photography, and Video Editing.

Language: English (Native), Thai (Native)