



# Amy Xu

Visual Development & Illustration

## CONTACT

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<https://amyxuart.myportfolio.com>

## EDUCATION

ArtCenter College of Design Pasadena, CA

BFA Illustration Entertainment Arts | May 2026

## EXPERIENCE

**Deluxity** | *Graphic Design Intern*

Mar 2026 - Present

Creating marketing assets and product promotional graphics to support product launches and e-commerce campaigns.

**ArtCenter College of Design** | *Teaching Assistant*

Jan 2025 - Dec 2025

Courses: *Action Analysis* with Frans Vischer | *Sketching for Entertainment* with Jeannie Winston

Organized assignments, maintained class channels, delivered critiques to over 30 students on composition, and color.

**Fall of Atlas Short Film** | *Prop Designer and Background Painter*

Jan 2025 - Sep 2025

Produced thumbnails, designed props, and painted backgrounds per style guidelines.

Coordinated project assets through Miro and Google Workspace, communicated closely with directors to workflow efficiency.

**Moth Mart Short Film** | *Background Painter*

Sep 2024 - Dec 2024

Met with director and background lead weekly, painted backgrounds according to style guide.

**Hangzhou Airyart Culture Inc** | *Illustration and Design Intern*

June 2024 - Aug 2024

Collaborated with 12 person group to design branding materials and consumer products such as journals, calendars, and tote bags, ensuring consistency with visual brand guidelines.

## SKILLS

**Technical:** Adobe Creative Suite (PS, AI, ID), Figma, Google Workspace, Microsoft Office, Procreate

**Language:** English (native), Mandarin (fluent)

**Interests:** Cats, Cafes, Curating, Concerts, Cooking