Makeda

Storyteller

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Education

ArtCenter College of Design
September 2022 – April 2026
Pasadena, CA
Bachelor of Fine Arts in
Creative Direction with a minor in Business

May 2024 – August 2024
ArtCenter Berlin Study abroad in Graphic Design Program.
Berlin, Germany
Berlin Design Storm/VisitBerlin.com
Led cross-functional team through intensive project management initiative. Coordinated schedules and deliverablaes under tight deadlines. Managed team communications, and ensured all team members felt confident to deliver by tight deadlines. Pitched to the CEO of Visit Berlin, and successfully secured project approval.

September 2019 – May 2022
Parsons School of Design
New York City, NY
Studied fashion, while attending High School of Art & Design as an Animation major.

Experience

April 2021 – Present
Missfit Doll | Founder
Create custom joy couture jewelry for the individuals who want to fit out. Manage all business operations including inventory, sales, and customer relations. Maintain wholesaling and licensing partnerships in multiple market locations.

January 2023 – May 2026
Librarian Assistant
ArtCenter College of Design
Pasadena, CA
Managed front desk operations and provided customer service to 100+ daily visitors, helping them navigate the library and onlinie resources.

September 2025 – December 2025
Teacher's Assistant for Business and **Economics**
ArtCenter Collage of Design
Pasadena, CA
Teacher's assistant with Tom White for Business and Economics. Assisted classmates in performing compelling presentations. Provided feedback and helped grade assignments.

November 2022 – September 2025
Orientation Leader
ArtCenter College of Design | Center of Student Experiences
Pasadena, CA
Created for social media content to prepare freshmen for their first days of school. Helped organize
large-scale events for over 700 incoming students, conducted campus tours, and provided advice to new students.

Recognition

Sep 2022 – April 2026
ArtCenter President's Scholarship
ArtCenter College of Design
Pasadena, CA

Jan 2024 – April 2024
ArtCenter Student Gallery
Ice Spice Sweet World Tour Campaign (Graphic Design)

Language

English (fluent)
French (native)

Skills

Art direction, copywriting, brand concepting, storyboarding, book design, brand strategy, video editing, presentation deck building, user research, spray painting, sanding, welding, and sewing.

Software Traits

Keynote, Photoshop, InDesign, After Effects, Illustrator, Figma, Premiere Pro, Canva, Google Slides, Excel, Google Sheets, and Slack.