

Julia Li

Creative Director . Designer . Illustrator

Los Angeles, California
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EDUCATION

Bachelor of Fine Arts - Illustration Design (expected April 2026)

ArtCenter College of Design, Pasadena, CA, United States

SKILLS

Software:

- Adobe Suite
- Google Suite
- Microsoft Office
- Presentation/Keynote
- Teams
- Slack

Design and Presentation:

- Creative marketing
- Branding strategies
- Communication design
- Strong verbal communication
- Interpersonal and collaborative
- Commercial Photography
- Cinematographer and videographer
- Event planning

Languages:

- English (Native)
- Chinese Mandarin (Fluent)
- Japanese (Intermediate)
- Korean (Conversational)
- German (Conversational)

EXPERIENCE

Freelance Creative Work

Los Angeles, CA; October 2023-Present

- Creative Designer for non-profit; connecting artists to families affected by the Eaton fire in LA; designed a hoodie and a poster for kids who lost their personal items
- On-set film photographer and poster designer for Indie films
- Ending credit designer for a student led animated film
- Creative photography and seasonal travel photography

Animation Studio New Media Intern

China Central Television, Beijing, China; July 2023 - September 2023

- Assisted producers and directors with media design like drawing models for SNS platforms, gathering perspective references.
- Assisted the studio with ideas for Animated Films promotional posters, by conducting research and critique.
- Regional location references search for a 2D and 3D animation movie for a giant franchise in the chinese film industry, worked with a team of 4 other interns.

Communication Design Assistant

ArtCenter College of Design, Pasadena, CA. February 2023 - May 2023

- Assisted the Creative Director with communication designs (weekly check-in's)
- Designed event posters and signages through Adobe Illustrator, redesigned 50+ promotional slides for their non-profit website

Social Media Assistant at Career Center

ArtCenter College of Design, Pasadena, CA. February 2023 - May 2023

- Assisted with general planning and execution of social media posts
- Directed Interview materials and came up with ideations for assets for the team to use for promotion
- Use of teams app and weekly reports to director of communication and other related staffs

Director of Events, Student Council Executive Board

ArtCenter College of Design, Pasadena, CA. July 2022 - February 2023

- Planned events for 20-30 people including identifying location, designing events posters and creating advertising campaigns around campuses.
- Worked with teams of 3-7 people to identify different event goals and bring them to life on campus
- Weekly collaboration with Executive Board to support additional board projects, including brainstorming social events, budgeting, and critiques