

JUHA KIM

ILLUSTRATOR & DESIGNER

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EDUCATION:

ARTCENTER COLLEGE OF DESIGN

BFA Illustration - Entertainment Arts

September 2022 - April 2026

PROJECTS:

CHILDREN'S BOOK ILLUSTRATION PROJECT

2025 - 2026

- Created a series of narrative digital illustrations for a short children's story
- Developed compositions and visual storytelling through color, lighting, and character interaction

CHARACTER DESIGN PROJECT

2025 - 2026

- Developed 4 original 2D digital characters with distinct personalities and visual identities
- Produced character turnarounds to define proportions, expressions, and consistency across views
- Explored color, shape language, and expression to support storytelling

MERCHANDISE ILLUSTRATION CONCEPTS

2026

- Designed character-based illustrations for merchandise applications, including a portable charger and stickers
- Managed the full production process for stickers, from concept development to final print
- Conducted research on current character merchandise trends to inform design direction and market appeal
- Applied color, composition, and style strategies to create visually engaging and sellable products

SKILLS:

Design & Communication

- Illustration, Visual Storytelling, Character Design(2D), Environment Design, Storyboarding, Sequential Art, Concept Development, Ideation

Softwares:

- Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Procreate, Maya, SketchUp, Storyboard Pro

Traditional

- Acrylic, Gouache, Oil, Watercolor, Ink, Colored Pencil

Language

- Korean(Native), English(Fluent)