



Jenna (Yejin) Jung

Graphic Designer
She / Her / Hers

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jennajdesign.info

Education

September 2022–April 2026
ArtCenter College of Design
Pasadena, CA
Bachelor of Fine Arts in Graphic Design
Specialization in UI/UX and Branding

January 2020–May 2021
Orange Coast College
Irvine, CA
General Education

Experience

August 2025–Present
Freelance Graphic Designer
Leapwise HR (remote)
Design and develop a cohesive brand identity system across digital and print platforms, including brand guidelines, logo usage, typography, color systems, and grid structures. Create visual assets for web, social media, presentations, and internal communications, translating complex HR and policy concepts into clear, human centered visual systems. Collaborate with cross-functional teams to ensure visual consistency and alignment with Leapwise HR's brand values.

Recognition and Awards

September 2022–April 2026
Provost's List
ArtCenter College of Design
GPA of 3.8 or higher

September 2022–April 2026
ArtCenter Undergraduate Scholarship
ArtCenter College of Design

September 2023–December 2025
ArtCenter Student Gallery
Wall Speak (editorial poster)
JPL (visual identity)
Ars Electronica Center (visual identity)

May 2025–August 2025
Honda Endowed Scholarship
ArtCenter College of Design

January 2025–April 2025
Jerry V. Johnson Endowed Scholarship
ArtCenter College of Design

September 2023–April 2024
Pentagram Design Endowed Scholarship
ArtCenter College of Design

Expertise

Proficient in:

Illustrator, InDesign, Photoshop, Miro, Keynote, Figma, MadMapper, ChatGPT, Firefly

Familiar with:

Cinema 4D, Acrobat, After Effects, Webflow, Glyphs, p5.js, Redshift, Slides

Skills

Brand identity development, generative design, DSLR photography, editorial design, UI/UX, spatial design, packaging design, motion design, 3D modeling

Languages

Korean (native)
English (fluent)