



Jared Rodríguez  
Graphic Designer

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## Education

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9.2023–4.2026

### ArtCenter College of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design  
Specialization in Visual Identity Systems

Focused coursework at ArtCenter

9.2025–12.2025

### ArtCenter Berlin Study Abroad

Berlin, Germany

Developed motion design work informed by direct engagement with Berlin's cultural, social, and urban contexts during a three-month study-away semester. Produced a project rooted in human interaction, and lived experience.

9.2021–6.2023

### College of the Canyons

Santa Clarita, CA

Associates Degree in Multimedia/Graphic Design

## Recognition

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1.2024–4.2026

### Provost's List

ArtCenter College of Design

GPA of 3.8 or higher

1.2024–4.2026

1.2024–4.2026

### ArtCenter Student Gallery

JOGA (Publication)

NO i-D (Publication + Identity)

Everything You Like, I Liked 5 Years Ago (Publication)

Untitled Sans (Print)

Daft Punk: Fragments of Time (Print)

Whoever you are... (Print)

## Skills

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Art direction, brand identity development, experiential design, generative design, creative coding, motion design, deck building, DSLR photography, projection mapping, installation, letterpress, silk screening

### Languages

English (fluent), Spanish (conversational)

## Experience

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1.2026–4.2026

5.2025–9.2025

### Creative Intern

STURDY.

Los Angeles, CA

Assisted the design team in creating brand applications, spatial design, presentation decks, case study material, and merch design for clients, including Peso Pluma, Eladio Carrión, Lakeith Stanfield, J.Lindenberg, and Sturdy.

6.2025–9.2025

### Freelance Graphic Designer

Adobe

Los Angeles, CA

Created multiple illustration design based works while committed to Adobe. Worked mainly through the creative apprenticeship program. Featured in the 2025 "Back to School" campaign.

5.2025–9.2025

### Designer + Editor

Source Material

Pasadena, CA

Collaborted with other ArtCenter students on this student-run publication.

Designed individual issues and collateral, organized workshops, led the production process, and issued release events for the student community.

1.2025–4.2025

### Teaching Assistant

ArtCenter College of Design

Pasadena, CA

Assisted Professor Gloria Kondrup with her Communication Design 4: Identity Systems course. Led critiques of project ideas and research, layouts, ideations, and typesetting. Helped students develop creative concepts for their rebrands.

1.2025–4.2025

### Teaching Assistant

ArtCenter College of Design

Pasadena, CA

Assisted Professor Cheri Gray with her Type 2: Structure course. Helped with critiques, presentations, and tutorials, making sure students were on track with learning the fundamentals of type.

## Expertise

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### Strong working knowledge of:

Photoshop, InDesign, Illustrator, Figma, PowerPoint, Google Slides, Miro, Acrobat, Keynote, Slack

### Familiar with:

After Effects, TouchDesigner, Premiere Pro, Media Encoder, Lightroom, MadMapper, p5.js, HTML/CSS