



Jainisha Vira

Graphic Designer

jainishavira.design
hello@jainishavira.design
+1 (408) 628-2734

Education

09.2022–04.2026

ArtCenter College of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design

Specialization in Packaging Design and

Brand Identity Systems

01.2026–04.2026

Focused Coursework at ArtCenter

Pacific Edge + ArtCenter College of Design Sponsored Studio

Collaborated with a product and environmental designer to reimagine the Pacific Edge Hotel as a five-star luxury coastal resort. Developed the core brand identity system and visual language to support proposed guest experiences across spatial, print, and digital touchpoints.

Experience

09.2024–12.2024

Teaching Assistant

ArtCenter College of Design

Pasadena, CA

Assisted Professor Scarlit Bloome in her Type 1: Fundamentals course. Provided guidance and constructive feedback during individual and group critiques, while offering technical support in InDesign and organizing weekly course materials.

08.2024–09.2024

Freelance Graphic Designer

Vesta Fitness

Santa Fe Springs, CA

Assisted in developing brand identity assets, including logos, color palettes, and applications. Designed business cards, exhibition banners, and marketing flyers.

Expertise

Strong working knowledge of:

Illustrator, InDesign, Photoshop, Glyphs,
Figma, Keynote

Familiar with:

After Effects, p5.js, Cinema 4D,
SolidWorks, MadMapper, Webflow

Skills

Packaging design, brand identity development,
generative design, font design

Recognition

09.2022–04.2026

Provost's List

ArtCenter College of Design

GPA of 3.8 or higher

01.2023–04.2026

ArtCenter Student Gallery

East Africa (Poster)

Peabody (Packaging Design)

The Weight of Words (Poster)

Soleia (Packaging Design)

A Letter (Poster)

More Than Fabric (Publication and Poster)

Thandi Yaadein (Packaging Design)

Narrative Imaging 9 Sequence (Poster)

1940 Ogee Pattern (Poster)

09.2022–04.2026

ArtCenter Undergraduate Scholarship

09.2024–12.2024

Pentagram Design Endowed Scholarship

01.2024–04.2024

ArtCenter 100 Scholarship

ArtCenter Scholarship

Martha Chandler Scholarship