

# jade liang

## Graphic Designer

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jlgfx.com

## EDUCATION

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09/21–04/26  
**ArtCenter College of Design**  
Pasadena, CA

Bachelor of Fine Arts in Graphic Design with Honors  
Specialization in Transmedia  
Minor in Business  
Minor in Material Science

01/24–04/24  
**Sponsored Studio**  
Fancy Feast x ArtCenter  
Pasadena, CA

Collaborated across disciplines to develop a hypothetical brand campaign for Fancy Feast, from product design to experiential popups, then pitched proposal to client.

## EXPERIENCE

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12/21–09/22  
**Orientation Leader**  
ArtCenter College of Design  
Pasadena, CA

Assisted incoming students in navigating the academic and social environment of ArtCenter. Designed digital assets to support orientation communications.

## EXPERTISE

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**Proficient in**  
Illustrator, InDesign, After Effects, Media Encoder, Photoshop, Acrobat, Glyphs, p5.js, MadMapper, Canvas, Figma, Miro, Office, PowerPoint, Word, Google Slides, Keynote, Discord

**Familiar with**  
TouchOSC, Rhino, SolidWorks, SketchUp

**Skills**  
Brand identity, print/publication, font design, letterpress, calligraphy, package design, motion design, generative design, projection mapping, immersive/interactive installation, DLSR photography, foundational sketching, conceptual drawing, ceramics, metalsmithing, woodworking, laser cutting

**Languages**  
English (Native), Shanghainese (Conversational), Mandarin (Conversational), Japanese (Basic)

## RECOGNITION

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09/21–04/26  
**Provost's List**  
ArtCenter College of Design GPA of 3.8+

09/21–04/26  
**ArtCenter Undergraduate Scholarship**  
ArtCenter College of Design  
Pasadena, CA

09/22–12/22  
**ArtCenter Student Gallery**  
Vulcan (packaging)  
Greetings From (packaging)  
*Lost LA* (identity and print/publication)

## INVOLVEMENT

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06/17–06/21  
Volunteer  
**Assistance League of Temecula**  
Temecula, CA

11/19–06/21  
Member  
**National Honor Society**  
Murrieta, CA

10/18–06/21  
Member  
**California Scholarship Federation**  
Murrieta, CA

06/17–06/21  
Juror  
**Southwest Valley Youth Court**  
Murrieta, CA

11/19–06/21  
Member  
**Key Club (UNICEF)**  
Murrieta, CA