



Haily Kim
Graphic Designer, Illustrator

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Education

09/2023–Present
ArtCenter College of Design
Pasadena, CA
Candidate for a Master of Fine Arts
in Graphic Design
Specialization in packaging design

09/2022–04/2023
Figma ConFig Attendee
San Francisco, CA
Attended Figma's global design conference
to explore emerging AI and UI/UX trends and
collaborative design systems. Gained insights
into Dev Mode and cross functional workflows,
bridging design and development.

11/18/2021–12/18/2021
Artist Critique Workshop Sponsored by
Seoul Foundation for Art & Culture
Seoul, South Korea
Explored the lives and works of artists such as
Egon Schiele, Gustav Klimt, Frida Kahlo and
Jean-Michel Basquiat through the sessions of
critical discussions. Engaged in biographical and
experiential analysis beyond formal art criticism.
Participated in peer critique sessions to reflect
on and refine personal artworks.

09/2017–04/2021
ArtCenter College of Design
Pasadena, CA
Bachelor of Fine Arts in Illustration
Specialization in Surface Design

Expertise

Strong working knowledge of:

Photoshop, Illustrator, InDesign, After Effects,
Lightroom, Procreate

Familiar with:

SolidWorks, KeyShot, Figma, Glyphs, Nomad
Sculpt, Shapr3D, Firefly, Premiere Pro, DaVinci
Resolve, Keynote, Discord, Miro, Basecamp
Midjourney, ChatGPT, Gemini, Perplexity

Skills:

Illustration, identity system, packaging design,
book binding, font design, surface design,
textile pattern design, digital painting, DSLR
photography, craft: shibori, stencil, silkscreen
block printing, fabric dye, gouache painting

Languages:

Korean (Native), English (Fluent)

Experience

07/2025–Present
Part Time Art Instructor
California School of Art & Design
Buena Park, CA
Organizing and teaching students different
types of digital painting and artwork using
Photoshop and Illustrator.

10/2023–Present
Computer Lab Assistant
ArtCenter College of Design
Pasadena, CA
Assisting the school's IT department in
troubleshooting for faculty and students
with computers, applications and Wacom.

08/2022–11/2022
Graphic Design Intern
Pikant
Seoul, South Korea
Assisted a design studio in creating brand identity,
signage system, and a visual system for clients.
Translated project descriptions for the website,
including the Korean Namhae County Government,
Small Batch Studio and MBITZ.

06/2021–12/2021
Freelance
Graphic Designer / Illustrator
Seoul, South Korea
Created brand identities, package design
and illustrations for clients, including Lacmar,
Sechan Kim and yielel.

11/2021
Exhibition Director
Exhibition Wabi-Sabi
Gallery Vinci
Seoul, South Korea
Directed the installation and exhibition featuring
five artists, and created the media installation
Flowing Stagnation—composing its music,
designing the motion visuals, and building
the installation to explore artistic inspiration
through emotions.

01/2021–06/2021
Sally's English Class
Assistant English Teacher
Seoul, South Korea
Assisted the head instructor and oversaw quality
compliance with company standards for teaching
by advising English classes.

Recognition

09/2023–Present
ArtCenter Grad Scholarship

01/2023–Present
ArtCenter Student Gallery
Seryne Room Spray (packaging)
Dalha Candle Set (packaging)
Subreal (font design poster)

05/09/2022–Present
Online Editorial Interview
BoldJourney
ShoutoutLA

03/2022
CANVERSE 9th USA University
NFT Online Exhibition
South Korea

10/2021
2022 Communication Arts
Typography Competition, Finalist
The beloved Typography

06/2020–04/2021
Provost's List
ArtCenter College of Design
GPA of 3.8 or higher

04/2018–08/2018
ArtCenter Student Gallery
Shibori Lamp (lamp shield design)
Indigo (class exhibition)

06/2018
Exhibition Text Free
Gangueng Museum of Art
Gangueng, South Korea

06/2017
Exhibition Nostalgia
ThirdWell Gallery
JeonJu, South Korea

09/2017–04/2021
ArtCenter Undergrad Scholarship

Community Involvement

01/2025–Present
Graphic Designer
Tri-valley Presbyterian Church
Pleasanton, CA

07/2025–Present
Praise Team Vocalist
Light of Love Mission Church
Pasadena, CA