



Carlita Bryant
she/her
Brand and Packaging Designer

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EDUCATION

September 2023 – Present
ArtCenter College of Design
Pasadena, CA
Candidate for a Master of Fine Arts in
Graphic Design
Specialization in packaging design

August 2017 – June 2021
University of California, Los Angeles
Los Angeles, CA
Bachelor of Arts in Sociology with a Minor
in Education Studies

RECOGNITION AND AWARDS

January 2024 – Present
ArtCenter Student Gallery

Cracked Polish
brand identity and packaging design

Saludos Donut Bar
start-up strategy and brand identity

Tener
typeface design and brand identity

Summer Game Fest
brand identity

N'Joy Sugar
brand identity and packaging design

The Future is Female
typography poster

Gud Chocolates
brand identity and packaging design

Visionary
brand identity and packaging design

Wood and Water
motion design

Velvet Underground
typography and brand identity

EXPERTISE

Proficient in:
InDesign, Photoshop, Illustrator, After Effects,
Word, PowerPoint, Figma, Miro, Basecamp,
Canvas, ChatGPT, Discord, Firefly, Media Encoder,
Google Slides, Keynote, Procreate, and Vizcom

Familiar with:
Cinema 4D, Redshift, SolidWorks, KeyShot, Cargo
Midjourney, and Shapr3D

Skills:
Packaging design, brand identity, photography, art
direction, 3D modeling and printing, letterpress, and
modular typeface design

Languages:
English (native) and Spanish (conversational)

EXPERIENCE

January 2025 – Present
Teaching Assistant
ArtCenter Graphics Department
Pasadena, CA

Led design for promotional materials of on-campus events, including physical posters, Instagram carousels, and digital email announcements. Executed deliverables independently under fast turnaround timelines, incorporating feedback from department chairs to finalize designs.

October 2025
Teaching Assistant
ArtCenter Sponsored Programs
Pasadena, CA

Assisted professors Fiona Blankenship, Cory Grosser, and Emil Mertz in conceptual development of five different group projects for the Pacific Edge Hotel. Acted as liaison between client, professors, and students, sharing process documentation and organizing project deliverables. Provided design critique and assisted students with a variety of digital design platforms.

June 2025 – September 2025
New Student Orientation Leader
ArtCenter College of Design
Pasadena, CA

Animated team video introducing the orientation team to new students. Designed way-finding signage and led campus tours to ensure a smooth and welcoming experience for new students. Collaborated with team of five to design art installation for event.

January 2025 – April 2025
Teaching Assistant
ArtCenter College of Design
Pasadena, CA

Supported Professor Jini Zopf in Packaging Design course by managing digital workspaces and preparing demonstration materials. Provided design critique, helped with conceptual development, and assisted with technical refinement.

September 2024 – December 2024
Teaching Assistant
ArtCenter College of Design
Pasadena, CA

Supported Professor Aaron Björk in Motion Design course by assisting with motion graphics demonstrations. Guided students through After Effects workflows and animation techniques. Facilitated class discussions, offered constructive feedback, and helped with conceptual development.

INVOLVEMENT

September 2020 – June 2021
President
Afro-Latinx Connection de UCLA
Los Angeles, CA

Led weekly executive board and general body meetings. Organized individual and collaborative events across campus. Spoke on panels and gave presentations regarding organization's history, goals, and social awareness.

September 2019 – June 2020
Co-Director of Sanctuary Campus
UCLA Student Government
Los Angeles, CA

Acted as liaison between student government, clubs, and organizations to schedule events and understand campus needs.