

AMBER WANG

PRODUCT DESIGNER

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PROFESSIONAL EXPERIENCE

AI Driven Interventions for Cancer Screening Project | Sponsored Studio Sep 2025 - Dec 2025

- Sponsored Cedars-Sinai and community stakeholders to lead primary and secondary research identifying cultural, systemic, and trust barriers to cancer screening for underserved populations.
- Per Cedars' guidance, optimized existing care/navigation workflows (no major overhaul) to strengthen navigator-patient rapport and increase screening uptake.
- Led design of an English/Spanish/Korean AI navigation prototype, created culturally sensitive branding and educational materials emphasizing transparency and data privacy.
- Implemented analytics and community feedback loops to measure impact and drive continuous improvement.

Teaching Assistant | Product Prototype process 2 Sep 2025 - Dec 2025

- Assisted faculty with course and prototype development strategies.
- Guided students through end-to-end audio product design (concept, modeling, structure, acoustics, coating). Provided technical solutions for modeling and acoustic layout challenges.
- Facilitated faculty-student communication to ensure smooth, timely project delivery.

Study with Google Mentor | Google Mentorship Program Oct 2025 - Dec 2025

- Selected for a Google Hardware-sponsored mentorship; received one-on-one guidance from an Industrial Design CAD Sculptor.
- Gained advanced CAD sculpting and industrial design process knowledge aligned with Google hardware methodology.
- Completed mentor's learning plan, strengthening practical design skills and complex problem-solving ability.

Branding Strategy & Product Design | BerBer Cattery Oct 2023 - Current

- Built brand and product line from scratch through market research and competitive analysis to define premium positioning, core values, and target customer profile.
- Led visual identity and omnichannel design (logo, packaging, website, pet imagery), ensuring consistent execution of brand strategy.
- Launched to strong demand—average price \$5,000 per cat (above US market rates) with a large waitlist of loyal customers, demonstrating clear market fit and commercial upside.

Private Design Tutor Jun 2023 - Dec 2024

- Systematically guided portfolio planning and narrative design; taught core skills including 3D modeling, rendering, and 3D printing.
- Supervised complete project workflows from research to implementation through case studies and workshops.
- Students significantly improved admission competitiveness and received offers from top schools such as ACCD, CCA, SAIC, and Pratt.

EDUCATION

Art Center College of Design Sep 2021 - April 2026

Bachelor of Science,

- Major in Product Design.
- Minor in Business.

California Institute of Technology Sep 2025 - May 2026

Exchange Program

- Robotics.

SKILLS

- **Software:** Rhino, Keyshot, Blender, Adobe Creative Suite, SolidWorks, Unreal Engine 5, Twinmotion, Figma, Arduino, Midjourney, P5.JS, Python, JavaScript, 3D Printing.
- **Design:** Mockups, Brand Strategy, Prototyping & Testing, Engineering, Product Development, User Flows, Time management, Critical Thinking, Qualitative & Quantitative Research, cooperation skills, Project Management, Team Design, Global perspective, Ecosystem build, Strategic Mindset, Business Acumen, Confidence.
- **Languages:** English - Advanced, Mandarin - Native, Cantonese - Intermediate, French- Beginner

HONOR

- **Exhibition in New York ICFF.** 6 pieces of Handmade Jewelry Design. Exhibition & Publish News in 2024
- **ArtCenter Scholarship.** Fall. 2021 - Current
- **ArtCenter Gallery :**
 - Environmental Design Project 1 - Architectural Models
 - B&O Speaker - Prototype
 - Braun Chair - Product Design
 - Lumina Lamp - Furniture Design
- **Scholastic Art & Writing Awards.** 2 Silver Keys & 1 Honorable Mentions. Artworks Displayed at the National Exhibition in New York in 2020
- **Interlochen Arts Academy | Exhibition & News.** Exhibit my artworks to the public and publish news in 2020