



Anaya Are
Graphic Designer

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About Me

I've always been someone who adapts quickly, and I think that's why I'm drawn to trying new things. What starts as curiosity often grows into a passion. I do it out of curiosity more than anything I bring that same mindset to design. Every new tool, style, or project feels like a chance to explore, and being open to the unfamiliar often leads me to creative solutions I wouldn't have found otherwise.

Experience

ArtCenter College of Design

November 2025–Present
Archetype Press worker
Pasadena, California

Assisted faculty and staff at Archetype Press, a letterpress studio at the Hoffmitz Milken Center for Typography, ArtCenter College of Design — managing daily press operations and maintaining an organized archive of type and print materials to support studio continuity.

Pixel Innovative Solutions

March 2024–June 2024
Freelance Graphic Designer
Pune, Maharashtra

Developed the brand identity for Pixel Innovative Solutions, designed the logo, created the website layout, and launched the social media strategy. Collaborated with the client to establish a cohesive visual language and ensured a consistent brand presence across digital platforms.

Kulfi Collective

March 2023–October 2023
Graphic Design Intern
Mumbai, Maharashtra

Collaborated with the creative team at Kulfi Collective, an advertising agency, to produce branding, motion, and visual design content across multiple brands. Contributed to campaigns for major clients under Supari Studios and Post Office Studios, assisting with concept development, video editing, and graphic design. Worked on Behance page design, social media assets, newsletters, and in-house branding updates to maintain a cohesive visual identity across platforms.

Sheetal Wireless Technologies Pvt. Ltd

April 2022–June 2022
Graphic Design Intern
Pune, Maharashtra

Supported the in-house creative team with visual identity and design for a wireless communication product line. Designed the product logo, developed the product catalogue layout, and generated in-house marketing and sales materials. Maintained a cohesive and professional visual language across all the brand touchpoints.

Education

ArtCenter College of Design
Pasadena, CA
Candidate for a Master of Fine Arts
in Graphic Design
Specialisation in strategy, immersive design, typography, creative direction and publication design
Sept 2024–April 2026

MIT Institute of Design
Pune, Maharashtra
Bachelor of Design, Graphic Design
Specialisation in brand strategy, typography and web design
June 2019–July 2023

Expertise

Strong working knowledge of:
InDesign, Photoshop, p5.js, TouchDesigner, MadMapper, Premiere Pro, Figma, Canva, Keynote, Lightroom, Illustrator, Perplexity, Claude, Slack, Miro

Familiar with:
Glyphs, Procreate, Sora, Midjourney, Keynote, Acrobat, Basecamp, Syphoner, Ableton

Skills :
Generative design, creative coding, font design, letterpress printing, DSLR photography, creative direction, drumming

Languages :
Marathi (Native), Hindi (Native), English (Fluent)

Certifications :
Paragliding certification USHPA-P1