

beep!
Graphic and Motion Designer!!

Alan Xu's Delicious Résumé

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- Space

Experience

09.20 - Present
Freelance Graphic and Motion Designer

Independent **Young man**
Design print, motion, interaction, and brand systems for startups and agencies in gaming, tech, fine art, and entertainment.

01.26 - 02.26 / 02.24 - 03.24

Freelance Graphic Designer

Massive Assembly | Los Angeles, CA
Developed brand identity systems for Riot Games' 2024 VALORANT World Championship Tour and League of Legends MSI 26, producing scalable assets for global event branding.

05.23 - 09.23

Graphic Design Intern

Massive Assembly | Los Angeles, CA
Designed a 250-page process book documenting four cinematic projects from concept to final render. Created internal motion assets for presentations and communications.

10.25 - 12.25

Design Residency

Fork | Seoul, Korea
Developed original work with guidance from designer Moonsick Gang from research and experimentation through production and public exhibition.

01.25 - 05.25

Freelance Junior Motion Designer

Hornet | New York, NY
Designed and animated motion graphics for internal and external projects in collaboration with the studio team. Contributed to client-facing work for brands including Apple, Sonic, and Buffalo Wild Wings.

04.24 - 07.24

Freelance Graphic & Motion Designer

10 Summers/DJ Mustard | Los Angeles, CA
Designed brand and identity system for DJ Mustard, including logo, typography, 2D and 3D animation, vinyl album artwork, title cards, and supporting visual assets.

Exhibitions and Press

Exhibition

2026, Fork Unfolding #3, Seoul Korea
2024-25, TDC70 Traveling Exhibition, ENCO
2024, HMCT Gallery, Another Type Specimen Poster, LA
2021-22, ArtCenter Student Gallery, SU21 Poster Series, LA
Press
2024, Graphic Design USA, Student to Watch
2024, Graphis Blog, ArtCenter Student's Platinum Brand Play
2024, Indigo Design Award, Interview with Alan Xu
2023, Graphis Blog, New Talent Elevates Their Design Game

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Education

09.20 - 04.26
ArtCenter College of Design
Pasadena, CA

Bachelor of Fine Arts in Graphic Design
Specialization in Branding, Motion, and Typography

09.19 - 05.20
Woodbury University
Burbank, CA

Bachelor of Arts in Interdisciplinary Study

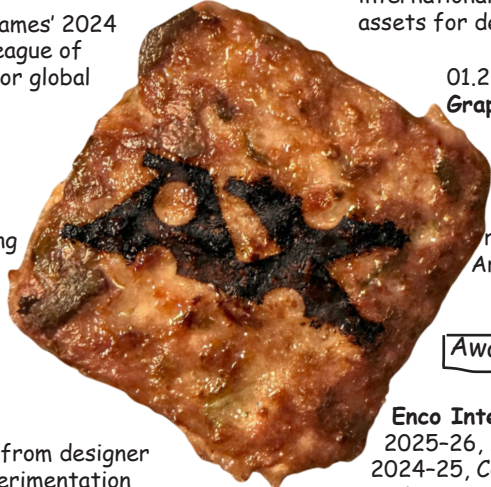


Leadership and Communication

05.21 - 04.25

Graphic Design Department Events Team Lead

ArtCenter College of Design | Pasadena, CA
Designed and managed the ArtCenter Designer Speaker Series, coordinating outreach to international designers and producing promotional assets for department events and communications.



떡갈비 (tteokgalbi)
Korean beef patty

01.21 - 01.22

Graphic Design Representative

ArtCenter College of Design | Pasadena, CA
Organized events and workshops, addressed student feedback with strategic solutions, and collaborated with other department representatives and chairs to enhance the ArtCenter experience.

Awards and Recognition

Enco International Limited

2025-26, ArtCenter View Book, Featured Project
2024-25, Communication Arts, Design + Typography Annual 2024, Typography 45, Judge's Choice
2024, TDC Young Ones, Top 3, Brand & Identity + Motion 2024, ADC Young Ones, Merit
2024, C2A, Best of Best in Animation, Brand Identity 2024, Kyoto Global Design Awards, Visual Winner
2024, Core77, Communication Design Student Notable 2024, Graphis New Talent, Platinum
2024, DNA Paris, Winner Communication + Typography 2024, Design MasterPrize, Best of Best Brand Identity 2024, IDA, Bronze
2024, Indigo Design Award, Gold + Silver x2
2024, Cidea Design Award, NewStar Award

Museum of Contemporary Photography

2024, C2A, Brand Identity
2024, Kyoto Global Design Awards, Visual Winner
2024, Graphis New Talent, Silver
2024, DNA Paris, Branding Communication + Typography 2024, Cidea Design Award, Design Award
2024, World Brand Design Society, Commended
2023, Core77, Brand and Identity Student Winner

Motion Connect

2024, Kyoto Global Design Awards, Visual Winner
2024, Communication Arts, Design Annual

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Languages

Natively
English & Mandarin

Trying to Learn
Korean

Expertise

Super Proficient:

After Effects, Illustrator, InDesign, Photoshop, Figma, Keynote, Glyphs, ChatGPT, Visual Electric, Krea

Lowkey Familiar:

Cinema 4D, MadMapper, Cavalry, HTML/CSS/JS, p5.js, Cavalry