



Jess/ica Hylek
Graphic Designer

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Designer, writer, researcher, strategist

EXPERIENCE

Sept. 2025–Present

Teaching Assistant

ArtCenter College of Design / Pasadena, CA

- Assist Professor Tracey Shiffman with Publication Design.
- Critique project ideas, layouts and effective narrative-based storytelling. Help students develop their concept, research and voice related to their topic on decolonization.
- Tutor students to improve their InDesign and writing skills.

Jan. 2021–Present

Freelance Graphic Designer

Remote

- Offer creative solutions for marketing and branding needs for small businesses and entrepreneurs primarily in telehealth, finance and education sectors.
- Design promotional materials, logo and identity systems, branding, pitch decks, company websites, social media content, annual reports, data visualizations, signage and direct marketing.

Select Clients: Hackman Capital Partners, Accumulus Synergy, Resilience Lab (Cerebral), CQ fluency and PLAYING Studio.

Nov. 2020– Dec. 2021

Graphic Designer and Digital Marketing Content Specialist

Resilience Lab (now Cerebral)

New York, NY

- Created social media strategy and developed original content.
- Started IGTV video series highlighting therapist expertise.
- Reach increased 36% follower growth (4x industry average) and 12.4% engagement rate (10x average) over a 6 month period as a result of implemented strategy.
- Created promotional materials, edited employee headshots, maintained WordPress website and co-developed internal training module.

May 2019– Feb. 2020

Literary Agent and Foreign Rights Intern

Sterling Lord Literistic Inc. (SLL) and Writers House
New York, NY

Supported the offices of three senior literary agents: evaluated writing queries to the agency, edited manuscripts, and wrote pitch letters, press releases and book jacket copy.

Aug. 2016–Apr. 2018

Assistant Teacher, Tutor and Mentor

City Year

Manchester, NH

Worked as an AmeriCorps assistant teacher in inner city elementary schools tutoring Math, English, Socio-Emotional Behavior and STEM after-school programming. Supervised nine first-year Corps members with small team. Received “Best in Service Award” honoring excellence among peers.

EDUCATION

Sept. 2024–Present

ArtCenter College of Design

Pasadena, CA

Candidate for a Master of Fine Arts in Graphic Design

- Distinctions: Design Matters study abroad in Taiwan
- Presented *Roots of Exile* (book design and research project) with class at the YODEX design conference in Taipei.

Dec. 2020

The Pratt Institute

New York, NY

Graphic Design Certification Course

Eight course graphic design foundational certificate program.

Trained in design software (Adobe CC) and fundamentals for implementation of branding, layout and typography.

Sept. 2011– May 2015

Boston University

Boston, MA

Bachelor of Arts in English Literature

Minors in Visual Arts and Political Science

Distinctions: *cum laude*

RECOGNITION

Scholarship Portfolio Review Award Recipient

2025–Present

ArtCenter Student Gallery

Fall 2025

Air Travel Over 50 Years (information design)

Summer and Fall 2025

Roots of Exile: Palestine Pre-1948 (book design)

Summer 2025

Nā Koa: Rise of the Heiau (brand research and strategy)

ArtDecoded (brand identity and promotional poster)

Does Your Work Break Silence? (writing and poster design)

Spring 2025

Freedom is a Luxury, Not a Necessity (poster series)

Proportionate (poster series)

Boston University 808 Gallery

Spring 2015

SKILLS

Strong working knowledge of: Illustrator, InDesign, Figma, Photoshop, Framr, WordPress, Squarespace, Lightroom, Bridge, Perplexity, Midjourney, Claude, Keynote, PowerPoint.

Familiar with: After Effects, Processing, p5.js, Basil.js, Runway ML, Vizcom, Red Giant, Max, Audition.

Additional skills: Mountaineering, rock climbing, Jiu Jitsu, EMT certified, creative writing, long-form essay, creative coding, book binding, printmaking, DSLR photography.