



sion@formuland.com
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<https://www.sionjo.com>

Photographer, Creative Director

Skills

Hardware

- DSLR/Mirrorless (Canon)
- Product Photography
- Life Style Photography
- Interior Photography
- Videography
- Lighting Tech, Setup
- Digital Tech

Software

- Capture One Pro
- Adobe Photoshop
- Adobe Lightroom Classic
- Adobe Premier Pro
- Adobe After Effects
- Adobe InDesign

Language

- English (Fluent)
- Korean (Native)

Education



- ArtCenter College of Design
- Photography and Imaging
- Bachelor of Fine Art
(2019 - 2026)

Experience

- Director of Photography

CIL PROJECT (2026.02)

Spearheaded end-to-end studio production for a fashion e-commerce website, engineering precise lighting to ensure visual consistency and texture fidelity, while leading post-production to deliver premium digital assets.

- Creative Director

Formuland Inc. / Manukind Inc. (2025.10 -)

Led the planning, shooting, and editing of product and lifestyle photography and video content for the Company, contributing to brand marketing initiatives through visual storytelling and campaign-focused content development.

- Photography Assistant

John Moran Auctioneers Inc. (2025.04 - 2025.10)

Assisted with studio shoots by handling equipment, staging objects, and managing shot lists, while also contributing to lighting setups and photographing jewelry, tabletop items, and auction pieces to build expertise in catalog photography.

- Professor Assistant

ArtCenter College of Design (2024.04 - 2025.12)

Worked as a Teaching Assistant for Color and Portrait Lighting courses, supporting the professor with evaluating student assignments, scanning and organizing student work, and assisting students during hands-on lighting exercises and in-class studio sessions.

- DMZ Police

ROK ARMY: 22nd Infantry (2021.05 - 2022.11)

Served as a Reconnaissance Soldier in the eastern DMZ of South Korea, carrying out border security, reconnaissance patrols, and security operations, including VIP protection. I was honorably discharged with the rank of Sergeant.

- Guest Photo Journalist

Chosun ilbo media (2020.06 - 2020.10)

Worked as a freelance photojournalist for four months, collaborating closely with interview journalists to produce editorial photography. I photographed and edited images for publication, with my work featured in five published articles.

Achievements

- Juried Selection, "The Gold Standard" Exhibition: Gallery 612, Santa Monica, CA
- Portfolio Scholarship: ArtCenter College of Design (2023, 2024, 2025)
- Gallery Selection: ArtCenter College of Design (2023, 2024, 2025)
- 22th Division Commander's Commendation for Outstanding Operations in the Korean Army Demilitarized Zone (DMZ)