

# Annie He



anniehestudio@gmail.com  
315.520.2598  
annieheportfolio.com

Illustrator + Designer  
119S Los Robles Ave,  
Pasadena, CA 91103

## Education

2022 - 2026  
**Art Center College of Design, CA**  
Illustration Design BFA

2021 - 2022  
**Pratt Institute, NY**  
Graphic Design (Transferred)

## Awards & Recognitions

2026  
**Booooooom Illustration Awards 2025**  
- Shortlist, Student Category  
- Longlist, Product & Packaging  
**ArtCenter President's Office**  
- Artwork Selected

2025  
**Graphis New Talent 2025**  
- Gold Award Winner  
**3x3 Illustration Annual No.22**  
- Honorable Mention  
**ArtCenter Portfolio Scholarship**  
-\$2500 Winner

2024  
Featured in  
**- New York Weekly**  
**- Ourculture Magazine**  
**- Xinmin Evening News 新民晚报**  
**- The Papers 澎湃新闻**

2023-Present  
**ArtCenter Provost's List**

2022-Present  
**ArtCenter UG Scholarship**

2021-2022  
**Pratt Scholarship**  
**Pratt MWP Dean's List**

## Experience

01.2026 - 03.2026 Los Angeles, US  
**Freelance Illustrator**  
**Tacori Jewelry Company**  
Created a Chinese Year of the Horse New Year illustration for the brand, aligning with brand identity, adding a playful seasonal touch to the official IG campaign.

11.2025 - 01.2026 Shenzhen, China  
**Creative Design Intern**  
**ByteDance - Lark Design CCM & Innovation**  
Designed high-end presentation slide templates for Lark Docs, integrating AI-assisted workflows. Final templates were launched in the Lark application for user.

02.2025 - Present London, UK  
**Gamble House Project**  
**London Ancient Program**  
Led the silk scarf project, overseeing illustration, product, packaging, and production. Presented the work to *Paul Smith* in an academic showcase, with the final product released and sold at the Gamble House store.

08.2025 - 09.2025 Los Angeles, US  
**Course Development**  
**Mackerel Design LLC**  
Developed and taught a complete hands-on craft course at a Los Angeles studio. Independently designed the curriculum and instructional content.

03.2025 - 10.2025 Shanghai, China  
**Freelance Illustrator**  
**Puttz Mini Golf & Bar and Terrior Strong**  
Created custom cocktail menu illustrations for two upscale bar and dining venues in Shanghai, collaborating with each team to align visuals with brand tone.

06.2024 - 09.2025 Los Angeles, CA  
**Creative & Design Director**  
**Augen Jewelry LLC**  
Led a full visual rebrand for a crystal jewelry brand, covering brand identity and packaging. Drove over 50% growth in offline market sales and attracted the core audience.

05/2024 - 08/2024 Pasadena, CA  
**Visual Designer**  
**Nutro Sponsored Project**  
Contributed to a packaging redesign for Nutro's premium dry food line, redefining the visual system while introducing a new illustration system. Ensured alignment with a premium yet youthful brand positioning to engage Gen Z consumers.

## Exhibitions

07.2025  
**Hutto-Patterson Gallery**  
Pasadena, CA  
Solo Exhibition, "Painted Prophecies"

12.2024  
**M P Birla Millenium Gallery**  
London, UK  
Group Exhibition,  
"Glory, Homeland, and Future"

03.2024  
**Printing Technology Exhibition Hall**  
Shanghai, China  
Goup Exhibition,  
"Heritage and New Voices"

2023-2025  
**ArtCenter Student Gallery**  
Pasadena, CA  
09.2025 - 12.2025 Group Exhibition  
05.2025 - 08.2025 Group Exhibition  
02.2025 - 04.2025 Group Exhibition  
02.2024 - 04.2024 Group Exhibition  
09.2023 - 12.2023 Group Exhibition  
05.2023 - 08.2023 Group Exhibition

05.2022  
**Pratt Muson Gallery**  
Utica, NY  
Group Exhibition, "Freshman Show"

## Expertise

**Software**  
Adobe Photoshop, Illustrator, InDesign,  
Procreate, Figma, Midjourney, ChatGPT.

**Craft & Traditional Media**  
Oil painting, Acrylic, Watercolor, Collage,  
Pen and ink, Mixed media, Sculpting;  
Printmaking, Risograph printing; Laser  
cutting, Sewing machine, Band saw, Table  
saw, Wood lathe.

**Languages**  
English (Fluent)  
Mandarin Chinese (Native)