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Contact

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## Bryant Zhang

I approach projects as part of an ongoing inquiry, where exploration evolves into clarity, and design becomes a method of forging meaning that is both intellectually rigorous and socially resonant.

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Education

09.2025 – present  
**ArtCenter College of Design**  
Pasadena, CA

Candidate for a Master of  
Fine Arts in Graphic Design

Focused coursework:  
Typography, brand identity,  
and publication

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08.2020 – 05.2024  
**Academy of Art University**  
San Francisco, CA

Bachelor of Fine Arts in  
Graphic Design

Focused coursework:  
Editorial design, packaging,  
typography, publication, UI/  
UX, branding, web design,  
liberal arts, critical thinking,  
motion design, intro coding,  
and influencer marketing

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Experience

06.2025 – 08.2025  
**Graphic Design Intern**  
Publicis Groupe,  
Apple Department

Designed recruitment ads  
and articles for Apple's  
public account on WeChat  
and developed e-shopping  
website pages for Tmall.

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07.2024 – 08.2024  
**Graphic Design Intern**  
Pocca

Conducted market research  
and statistic analysis for  
potential brand growth, and  
designed accessories for  
LELE CHA.

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06.2021 – 07.2021  
**Graphic Design Intern**  
Studio Glam

Developed and designed  
brand portfolio.

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06.2019 – 07.2019  
**Graphic Design Intern**  
Mishka NYC

Gathered visuals, clothing  
samples, and trendy fashion  
elements as inspirations  
and created mood boards.

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Expertise

**Proficient in:**

InDesign, Illustrator, Figma,  
Photoshop, Glyphs, Keynote,  
ChatGPT, XD, Firefly, Pages,  
and Canva

**Familiar with:**

Midjourney, After Effects,  
Premiere Pro, Perplexity,  
Gemini, Sora, Blender, and  
Cinema 4D

**Skills:**

Editorial design, corporate  
branding, packaging, UI/UX,  
and photography

**Languages:**

Mandarin (native)  
English (fluent)  
Cantonese (conversational)  
Japanese (conversational)

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Recognition

05.2025 – present  
**ArtCenter Student Gallery**

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01.2025 – 04.2025  
**ArtCenter Student Gallery**

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08.2024 – present  
**ArtCenter College of Design  
Graduate Scholarship**

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05.2024  
**Academy of Art University  
Graduated with Honors**  
GPA of 3.91