

beini.

Beini Shen

Graphic Designer

+1 443.469.9347

beinishen47@gmail.com

beinidesign.com

Education

Sept. 2024 – Present

ArtCenter College of Design / Pasadena, CA

Candidate for a Master of Fine Arts in Graphic Design
Specialization in brand identity design, brand strategy,
and typography

Jan. 2021 – May 2024

Maryland Institute College of Art / Baltimore, MD

Bachelor of Fine Arts in Graphic Design
Specialization in brand identity design, typography, and
UI/UX design

Jun. 2022 – Aug. 2022

University of California, Los Angeles / Los Angeles, CA

Summer session, courses including Film and Television
Directing and Introductory Psychobiology

Recognition

Jun. 2025 – Present

ArtCenter Grad Continuing Scholarship

ArtCenter College of Design

Sept. 2024 – Present

ArtCenter Grad Scholarship

ArtCenter College of Design

Jan. 2021 – May 2024

MICA Scholarship

Maryland Institute College of Art

Jan. 2021 – May 2024

MICA Dean's List

Maryland Institute College of Art
GPA of 3.75 or greater

Experience

May 2025 – Aug. 2025

Creative Designer Intern

FRED & FARID Shanghai / Shanghai, China.

Assisted the design team in creating brand campaigns,
brand applications, social videos, presentation decks,
and case study material for clients including Duolingo,
Longchamp, Corona, The North Face, and Wusu Beer.

Jun. 2023 – Aug. 2023

Design Intern

New Green Ink / Shanghai, China

Assisted the design team in creating brand applications,
icon system design, spatial design, and case study
material for clients including WDCC Shanghai, Shanghai
Fuxingdao Island, and Shanghai Changyang Campus.

May 2023 – May 2023

Graphic Designer

MICA Grassroots Design Festival / Baltimore, MD

Assisted the design team in helping the local non-profit
organization Open Works redesign their digital, printable,
and editable member handbook.

Expertise

Strong working knowledge of

Illustrator, Photoshop, and InDesign

Familiar with

After Effects, Lightroom, Figma, Procreate, Basecamp,
Cinema 4D, ChatGPT, Midjourney, and Kling

Skills

Brand identity, brand strategy, typography, interactive
design, motion graphics, and photography

Languages

Mandarin (Native), English (Fluent)