

Lexiu Jin

Illustrator. Visual Development Artist

Los Angeles, CA

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EDUCATION

Bachelor of Fine Arts
Major: Illustration
Specialization: Entertainment Arts
Relevant Coursework: Visual Development, Color and Design, Character Design, Costume Design
ArtCenter College of Design - Pasadena, CA

2022-2025

PROJECTS

“Encounter I”
Created in Photoshop with emphasis on lighting, color, and composition:
Focused on character-driven storytelling and ethnic minority culture design:
Developed stylized characters, hairstyles, textiles, and natural environments that
blend traditional aesthetics with western modern elements.

2024

“Encounter II”
Sequel of “Encounter I”; Created in Photoshop, demonstrating skills in series
consistency, visual development, and iterative design; Enhanced interaction
between characters and natural elements, and ethnic minority cultural world
building; Explored male character hairstyle and costume, gesture, and atmo-
spheric color.

2025

“Mysterious Buddha”
Created in Photoshop, showcasing dramatic lighting, mood variation, spatial
depth, and material rendering using painterly strokes; Compare daytime and
nighttime lighting on a three-dimensional Buddha statue; Inspired by traditional
cultural aesthetics.

2025

SKILLS

Digital
Adobe CC (Photoshop, InDesign, Illustrator); Procreate; Canva; Photography.
Analog
Ink; Watercolor; Gouache; Acrylic; Graphite; Charcoal; Pastel; Chinese Calligraphy.
Language
English; Chinese (Mandarin).