

# XIAOFAN GAO

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## SUMMARY

Product Designer passionate about crafting meaningful experiences in home goods and lifestyle products.

Combines design research, storytelling, and sustainable thinking to create products that connect emotionally and function beautifully.

## WORK EXPERIENCE

**Pawpu Studio – Shanghai, China** **Design Assistant | 2021 – 2022**

- Supported product team in early design development and CMF exploration through concept visualization, prototyping, and presentation material creation.

**Aure Studio – Zhuhai, China** **Co-founder | 2024 –**

- Founded a wellness-driven studio designing preventive health products that merge comfort, care, and aesthetics.
- Led design strategy through human-centered research, tactile material studies, and visual storytelling.

**Fulfilling Spaces x PPPSGV – Pasadena, CA** **Community Design | Spring 2025**

- Supported senior executives with administrative tasks, including scheduling meetings, managing correspondence, and preparing reports.
- Assisted in the planning and execution of corporate events and client meetings, ensuring a high level of professionalism and attention to detail.

**Greater Bay Area Emerging Forces Product Design Award – Guangdong, China** **Award Recipient | 2021**

- Recognized for innovative product design excellence at the Greater Bay Area Emerging Forces Product Design Award 2025, honoring creativity and user-centered thinking in emerging design talent across the region.

## EDUCATION

**Bachelor of Science in Product Design** **Graduation 12/ 2025**

- ArtCenter College of Design – Pasadena, CA

## KEY SKILLS

- Rhino, SolidWorks, KeyShot, ZBrush, Gravity Sketch, Substance 3D Painter, mock-ups, CMF development
- Photoshop, Illustrator, InDesign, Figma, storytelling, photography, layout design
- user research, concept sketching, material exploration, user empathy, attention to detail
- Mandarin (native), English (fluent), cross-disciplinary collaboration
- Sustainable design, material innovation, emotional well-being, home products, lighting, photography, and contemporary crafts.