

EDUCATION	<div>Master of Design in Brand Design and Strategy ArtCenter College of Design Pasadena, California 2024 – 2025</div>	<div>Bachelor of Arts in Design Cum Laude California State University Long Beach, California (CSULB) 2018 – 2020</div>	<div>Associate of Arts in Anthropology Phi Theta Kappa Honors Long Beach City College Long Beach, California 2014 – 2017</div>
EXPERIENCE	<div>True Innovations</div> <div>Senior Designer April 2025 – Present</div> <div>Marketing Graphic Designer May 2023 – April 2025</div> <div>Drives creative direction for brand identity development and digital design at a leading furniture design and brand management firm. Guides a nine-person creative team of designers and specialists toward unified solutions. Leads the design process from concept to execution for print and digital product assets. Fosters a collaborative, innovative culture while mentoring team members. Designed showroom experiences for the 2024 and 2025 High Point Markets, managing the creative journey from vision to application. Oversees enhanced web content for products, ensuring adherence to global retailer and licensed brand guidelines. Produces high-impact presentations and product marketing solutions for retailers like Costco, Staples, and Amazon, ensuring a consistent visual language for in-store and online experiences.</div> <div>Shubert Design House</div> <div>Freelance Designer and Owner June 2020 – May 2025</div> <div>Founded and managed a freelance design business, specializing in graphic design and brand identity. Built an international client base through professional referrals. Oversaw all daily operations, including contract creation, payment schedules, design deliverables, and client communications.</div> <div>B E Collective</div> <div>Graphic Designer June 2020 – September 2020</div> <div>Worked across video production and motion design teams, providing all necessary graphics for project success. Created on-screen advertisements to match the existing graphic style while aligning with sponsors.</div>		
ADDITIONAL EXPERIENCE	<div>Irvine Company Apartments Assistant Property Manager April 2021 – May 2023 Salesforce Implementation \$10M Budget Management KPI Tracking and Improvement Conflict Resolution</div>	<div>Dave's Cosmic Subs Assistant Manager May 2017 – May 2021 Inventory Management Hiring and Training Financials and Payroll Menu Design</div>	<div>Themed Entertainment Association CSULB Chapter Founder September 2019 – May 2020 Bylaw Authorship Membership Management Event Organization</div>
SKILLS	<div>Brand storytelling Innovation strategy Future mapping Competitor analysis User experience research Project leadership Data-driven insights</div>	<div>Illustrator Photoshop InDesign Keynote & PowerPoint Midjourney & AI companions Figma 3D visualization programs</div>	<div>Visual design Typography Copywriting Hand sketching Furniture design Vinyl application Model fabrication</div>