

Experience

06.2025 – Present

Sales Associate

Patty Farms
Claremont, CA

Assist individual customers with floral selections and purchases. Provide friendly and knowledgeable customer service to enhance the shopping experience. Assist with stall setup and create arrangements that showcase products effectively.

03.2024 – 09.2024

Freelance Graphic Designer

YFP Gaming

Los Angeles, CA (Remote)

Assisted with 3D Renderings for graphics, roster reveals, and match-day visuals tailored to social media campaigns. Collaborated with team staff to deliver fast-turnaround assets consistent with YFP's brand identity.

06.2023 – 09.2023

Freelance Graphic Designer

Evil Geniuses

Los Angeles, CA (Remote)

Collaborated with the content producer to design YouTube thumbnails for Evil Geniuses' VALORANT channel. Translated sketches and creative direction into polished final designs that aligned with the team's brand identity. Developed a series design for the VCT Voice Comms series during VCT Champions 2023, helped establish a consistent visual style.

Recognition

05.2023 – 09.2023

ArtCenter Student Gallery

Aura Energy Drinks (Packaging and Branding)

Education

09.2021 – 12.2025

ArtCenter College of Design
Pasadena, CA

Bachelor of Fine Arts in Graphic Design

Expertise

Strong working knowledge of:

InDesign, Photoshop, Illustrator

Familiar with:

After Effects, Figma, ChatGPT, Acrobat

Skills

Brand development, font design, letterpress

Languages

English (Native)

Spanish (Fluent)