

# Matt Turney

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## Design and illustration

### Matt Turney Design Co.

Freelance Graphic Artist | 1999–Present

Creative partner for brands in sports, fashion, and lifestyle industries.

Projects include Brand identities, campaigns, packaging, e-commerce, and apparel.

Work for selected clients include:

**San Diego Wave FC** – Visual assets including logos, social, and event graphics

**San Diego Legion Rugby** – Visual assets including logos, social, and collateral

**Reshoevn8r** – Loyalty strategy and Shopify UX

**Sneakerbox.com** – Solo Founder, created recurring subscription box revenue

**Staple Design** – Apparel and brand assets for Burton Snowboards

**Lincoln Design Co.** – Logo development for Nike Football and various logos

**Shirts & Skins, Inc.** – Licensed merch and product design

**Adidas** – Graphic apparel and uniform design

### San Diego Padres

Graphic Designer | 2019–2020

Rebrand rollout and design from navy to brown and gold. Design touchpoints such as social media, branding, signage, internal collateral, page layout, and murals.

### MOVMT Shoes

Lead Graphic and Web Designer | 2013–2019

Developed brand and digital presence with a focus on sustainability.

Led e-commerce design, catalogs, social content, packaging, and footwear graphics.

### Sterkly

Senior Illustrator | 2011–2012

Designed UI, brand assets, and in-game graphics for Photopop.

Delivered visuals for internal brands and digital campaigns.

## Previous roles

**Senior Graphic Designer** | Barona Resort & Casino (2005–2011)

**Art Director** | Nema International (2004–2005)

**Graphic Designer** | Imagewerks (2002–2003)

**Production Artist** | Eye Velocity, Inc. (2000–2001)

**Design Intern** | Blk/Mrkt (2001)

## Teaching and training

### Point Loma Nazarene University

Professor interactive web | 2025–Present

Teach courses in design, illustration, and web. Develop curriculum, develop learning outcomes, mentor students, and participate in scholarship.

### Point Loma Nazarene University, San Diego City College, Cuyamaca College, and Southwestern College

Adjunct Graphic Design Instructor | 2018–Present

Teach courses in design and illustration. Develop curriculum, develop learning outcomes, mentor students, and lead critiques.

### Ledet Training

Adobe Boot Camp Instructor | 2015–2018

Taught week long Adobe bootcamps to business professionals.

## Education

### ArtCenter College of Design

Pasadena, California

Master of Design (MDes),

Brand Design and Strategy

2024–2025

### Southern New Hampshire University

Manchester, New Hampshire

Bachelor of Arts, Graphic Design

and Media Arts

2021–2023

### Portland Community College

Portland, Oregon

Associate of Applied Science,

Graphic Design

1994–1998

## Digital skills

Illustrator

Photoshop

InDesign

After Effects

Canva

Figma

FigJam

Miro

Slack

Wrike

Notion

ChatGPT

Runway AI

Replit.ai

Lovable.ai

## Fields of work

Web design

Digital advertising

Print design

Social media content

UI/UX design

Brand identity

Campaign development

E-commerce design

Apparel graphics

Packaging systems