



Beeks Akamichi
Graphic Designer

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EDUCATION

08.2022 – 12.2025
ArtCenter College of Design
Pasadena, California
Bachelor of Fine Arts in Graphic Design

Focused Coursework at ArtCenter
05.2024 – 08.2024
ArtCenter + Cesar Sponsored Studio
Collaborated with transdisciplinary design teams in a professional development program sponsored by Cesar in partnership with Mars Petcare. Delivered innovative, future-focused design solutions, encompassing brand identity, product development, spatial design and package design.

08.2016 – 05.2024
Las Positas College
Livermore, California
Associates of Arts in Psychology

SKILLS

Software
Strong working knowledge of:
InDesign, Illustrator, Photoshop, Premiere Pro, Procreate, Shapr3D, Nomad Sculpt, KeyShot, Figma, MadMapper, PowerPoint, Word, Keynote

Familiar with:
After Effects, Excel, HTML/CSS, SolidWorks

Design & Fabrication
Brand identity, package design, product design, creating physical mockups, dieline creation, 3D modeling, illustration, motion design, presentation deck building, environmental design, set design, prop building, physical prototyping, working with power tools, scenic fabrication.

Languages
English (fluent), American Sign Language (proficient)

WORK EXPERIENCE

05.2020 – Present
Beeks Akamichi
Owner / Designer
Established and operated an online retail business. Designed and produced all merchandise and developed custom packaging solutions that enhanced brand identity and customer experience. Managed customer service, order fulfillment, shipping logistics, and inventory control. Produced and fulfilled large-scale wholesale and custom orders for clients.

09.2019 – Present
Freelance
Graphic Designer / Illustrator
Creates custom illustrations, branding assets, and product designs for individuals, small businesses, and independent animation teams. Designs original logos tailored to client goals and audience. Produces illustration work for digital platforms and social media, including promotional artwork and episode visuals for web-based series.

09.2025 – 12.2025
ArtCenter College of Design
Teaching Assistant
Assisted Professor Daniel Hoy in Package Design 1. Supported classroom instruction through participation in student critiques and one-on-one feedback sessions. Collaborated with students to ideate and experiment with materials, fostering creative problem-solving and conceptual development.

RECOGNITION

05.2024 – 12.2025
ArtCenter College of Design Student Gallery
Wawa Hoagie Packaging, Fast Food Packaging Prototype
Sujiguma Saké, Beverage Packaging Prototype
Trader Joe's: Sideshow Joe's Product Line

05.2023 – 12.2025
ArtCenter College of Design Provost's List

08.2025 – 12.2025
Pentagram Design Endowed Scholarship