

Jennifer Siyao Li

Illustrator

(626)621-6753 jsyl.design jsyl@jsyl.design @ayanjz

Education

SOAS University of London, UK

Sep 2015-May 2018

Bachelor of Fine Arts in Theology/Archeology and History of Art

ArtCenter College of Design, CA, USA

Jan 2021—Dec 2025

Bachelor of Fine Arts in Illustration

Recognition

GRAPHIS

New Talent Honorable Mention 2025 Hamlet theatre poster THEY photography/printmaking

CQ77 2024

Award of Excellence SHE illustration

Art display in Karen Hoffman's office

2024

Hamlet theatre poster

ArtCenter Student Gallery

2023—2025 SHE illustration The Last Emperor movie poster Hamlet theatre poster China Girl music poster

Expertise

Software:

Procreate, Photoshop, Rebelle, InDesign, Illustrator, After Effect, Maya

Design & Craft:

Illustration, Research, Typography, Painting, Digital Painting, Comics, Printmaking, Sewing, Photography

Languages:

Native in Chinese Fluent in English

Experience

Guardian Auction House, China

Summer 2015—2018

Auction Operations & Catalog Preparation

Assisted the auction operations team with pre-auction logistics and catalog preparation. Sorted and recorded artworks for the Autumn Auctions and supported onsite sessions by distributing bidder numbers and facilitating smooth check-ins.

Exhibition Support & Client Engagement

Collaborated with exhibition staff to prepare online and in-person previews for the 2017–2018 Autumn Auctions. Helped set up displays, verify artwork details, manage digital listings, and guide visitors through the exhibition.

Teaching Assistance

Sep—Dec 2022

Supported the instructor by preparing class materials and assisting during lectures. Guided students through assignments, answered questions, translated for Chinese-speaking students, and provided critique feedback.

Online Commission Freelance

2018-2025

Created custom character portraits and commissioned artwork for clients across major Chinese online gaming communities. Specialized in fan-art based on players' in-game avatars and managed the full commission workflow from communication to final delivery.

Writer/Story Developer

2017—Present

Serialized an original fantasy/mythology novel on major Chinese web-fiction platforms, developing ongoing narrative arcs, world-building, and character development.

Contributed story and screenplay development for MIRAGE (2023), an award-winning animated short film. Supported narrative structure and copywriting; the film received 11 international awards including Young Ones ADC Gold Award and First place in the 2024 PRINT Awards.