

# Jianing Liang

## Product designer

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## EDUCATION

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**ArtCenter College of Design**

**Bachelor of Science, Product Design**

Sept. 2021 - Dec. 2025

## HONORS & AWARDS

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**Red Dot Award: Design Concept**

Design Zentrum Nordrhein Westfalen  
2025

**MUSE Design Awards – Gold Winner**

International Awards Associate (IAA)  
2025

**London Design Awards – Gold Winner**

International Awards Associate (IAA)  
2025

**IDA Design Awards 2025 – Silver Winner**

International Design Awards (IDA)  
2025

**NY Product Design Awards – Silver Winner**

International Awards Associate (IAA)  
2025

**Spark Design Awards 2025 (Fall/Winter Student) - Finalist**

Spark Design Organization  
2025

**Provost's List – 2025 Spring**

ArtCenter College of Design  
2025

**ArtCenter UG Scholarship**

ArtCenter College of Design  
2025

I'm a Product designer integrating engineering, psychology, and sustainability to create human-centered solutions. I observe, research, prototype, and refine—turning complex systems into meaningful, responsible products.

## EXPERIENCE

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**Duiyou, Alibaba Group**

Aug. - Sept. 2025

*Marketing & AI Applications Intern* Remote, China

- Conducted user research and prompt design for AI content generation, improving creative efficiency on Duiyou (D.Design).

- Produced 60+ visual assets; best post reached 2K+ views and 1K+ likes on TikTok.

- Strengthened AIGC workflow skills from research to deployment.

**China ACG Group Ltd.**

Dec. 2024 - Jan. 2025

*Interaction Design Intern* Remote, China

- Designed WeChat Mini Program UI (40+ pages) for TCM education and gamified user engagement.

- Developed visual identity and seasonal poster series based on "Jiutong" IP.

## SKILLS

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### Software

Adobe Creative Suite, Microsoft Office Suite, Procreate, Figma, Solidworks, Rhino, Keyshot

### Process & Creative Knowledge

User and market research, design thinking, 2D skills including sketching, digital sketching and rendering, visual storytelling, prototyping, concept development

### Making Skills

Bandsaw, belt & disc sanding, drill press, laser cut, mill, paint spraying, rapid prototyping, router, sewing skill, table saw, wood lathe, 3D printing

## LANGUAGES

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**Chinese** (Native)

**English** (Fluent)