Insung Chun
Visual Designer

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insungchun.com

• Education

08.2021–08.2025
ArtCenter College of Design
Pasadena, CA
Bachelor of Fine Arts in Graphic Design
Specializing in 2D Motion + Typography

08.2017–05.2018
New York Film Academy
New York, NY
Bachelor of Fine Arts in Acting for Film

03.2003–03.2004
Seoul Arts Center,
Heung Sou Kim Art Academy
Seocho-gu, Seoul

Prestigious art program taught by artist Heung
Sou Kim, with an acceptance rate of one in
several hundred. Explored colors and learned
how to express thoughts through visual form.

• Experience

09.2025–Present
Freelance Visual Designer
Kids' English
Seongdong-gu, Seoul

Art directed the brand's identity for international
expansion, developed the logo and color systems,
and collaborated with Rubric Labs on web design
with a focus on UI typography and motion.

09.2022–12.2022
Teaching Assistant
Narrative Imaging / Cheri Gray
ArtCenter College of Design
Pasadena, CA

Assisted with critiques and instruction in DSLR
usage, Adobe tools, lighting, and composition.

10.2018–05.2020
Military Service
Military Police
Hwacheon-gun, Gangwon-do

• Recognition

Hakone Före (Visual Identity)
Communication Arts Design Annual 2025
Shortlist

Devialet (Motion Montage)
Graphis New Talent Annual 2025
Gold

Arrival (Title Sequence)
Graphis New Talent Annual 2025
Honorable Mention

ArtCenter Student Gallery Feature
01.2025–03.2025
Devialet (Motion Montage)

08.2024–12.2024
Sabon Type Specimen (Typography)

05.2022–08.2022
Bright Emotions (Narrative Sequence)
808s & Heartbreak (Poster)
See You Next Wednesday (Poster)
O My Brother (Poster)

• Skills

Proficient in: After Effects, Cinema 4D,
Illustrator, InDesign, Keynote, Photoshop,
Premiere Pro, and Redshift

Familiar with: Audition, Figma, Glyphs,
Lightroom, UI/UX, and Unreal Engine

Design Capabilities: Art Direction, Branding,
DSLR Photography, Editorial, Motion Design,
Typography, and Style-Framing

• Languages

Native in Korean, Fluent in English