

# HANNAH LI

visual development & illustration

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## Education

### ArtCenter College of Design

May 2022 - December 2025

B.F.A., Illustration | Entertainment Arts

## Experience

### ArtCenter College of Design | Teaching Assistant

September 2023 - December 2025

#### *Color and Design for Animation*

- Assisted with course organization and preparing lesson materials
- Provided individualized feedback to students to help refine color, design, and storytelling
- Maintained detailed spreadsheets to track attendance and assignment progress

#### *Analytical Figure Drawing*

- Provided one-on-one critique weekly to improve gesture, form, and anatomy
- Collaborated with the professor to manage classroom workflow and give timely feedback
- Developed clear communication and mentorship skills essential to team environments

### Concept Artist & Character Designer (Freelance)

June - July 2025

- Collaborated with a producer to design a cast of characters for an animated film pitch
- Developed detailed character sheets including poses, expressions, costumes, and color
- Illustrated key story beats to sell the film's tone, visual identity, and narrative

### Project Design Lab | *The Quackdown*

Fall 2025

- Designed an original ensemble cast of 5 characters geared for TV animation
- Executed turnarounds and expression sheets meant for production use
- Illustrated story beats which emphasize strong composition, staging, and narrative

### Color and Design for Animation | *Cyberscape*

Fall 24

- Designed color/value thumbnails, key scenes, character lineups, and prop designs
- Applied principles of color, dynamic composition, and value to enhance storytelling

### Visual Development | *Frankenboy's Vengeance*

Spring 24

- Collaborated in a 4-person team to create a cohesive story for an horror animation concept with props, characters, vehicles, and backgrounds in a pre-production pipeline

## Skills

- Illustration, Character Design, Prop Design, Sewing, Storyboarding
- Group Communication, Researching, Mentoring
- Adobe Photoshop, Adobe Indesign, Storyboard Pro, Sketchup, Premiere Pro
- Sewing (hand sewing and operating a machine)

## Interests

- Fashion, Film History, Creative Writing, Screenwriting, Thrifting

