

Education

05.2022 – 12.2025

ArtCenter College of Design
Pasadena, CA

Bachelor of Fine Arts in Graphic Design with Distinction

05.2024 – 08.2024

Cesar Canine Cuisine Sponsored Studio
Pasadena, CA

Conceptualized future Cesar identity and packaging design with cross-functional team of design students. Combined research, design, and physical prototyping.

01.2024 – 04.2024

Study Abroad Program
Berlin, Germany

Immersed in Berlin's vibrant design scene, designed and produced publications documenting our experiences at ArtCenter's Berlin Studio.

Experience

01.2025 – 05.2025

Marcom Design Intern
Apple Inc.
Sunnyvale, CA

Developed art direction for a major Apple product launch campaign, working with Marcom identity teams to shape visual narratives showcased in the 2025 Fall Keynote presentation, across Apple Stores worldwide, partner retailers, and global digital platforms.

09.2024 – 12.2024

Creative Services (Graphic Design) Intern
The Recording Academy
Santa Monica, CA (Remote)

Contributed to the design of the GRAMMY Nominations live announcement and the 67th GRAMMY Awards campaign, preparing production files and branding for digital campaigns, presentations, and social media.

09.2022 – 12.2022

Teaching Assistant — Type 1
ArtCenter College of Design
Pasadena, CA

Collaborated closely with Professor Scarlit Bloome to provide support to students in typography projects. Facilitated one-on-one sessions, clarified assignments, and provided constructive critiques to enhance students' typographic skills.

Recognition

ZKM (Brand Identity)

Communication Arts, Typography 2026, Shortlist
Communication Arts, Design 2025, Shortlist
Core77 Design Awards 2025, Student Notable

Archiv des Wirrwarrrs (Brand Identity)

Communication Arts, Typography 2026, Shortlist
Core77 Design Awards 2025, Student Notable

Design Portfolio

Young Ones 2025 Portfolio, Winner

SingleThread (Packaging Design)

Dieline Awards 2024, Gold
ADC Young Ones 2024, Merit
Pentawards 2024, Shortlist
Communication Arts, Design 2024, Shortlist
ArtCenter Student Gallery 2024

Basecamp Outdoor Cooking (Packaging Design)

Pentawards 2023, Silver
Communication Arts, Design 2023, Shortlist
ADC Young Ones 2023, Merit
Dieline Awards 2023, Featured
ArtCenter Student Gallery 2023

05.2022 – 12.2025

Provost's List

ArtCenter College of Design
GPA of 3.8 or higher

05.2022 – 12.2025

ArtCenter Graphic Department Portfolio Scholarship
ArtCenter 100 Scholarship
Pentagram Design Endowed Scholarship
Jerry V. Johnson Endowed Scholarship
J. Yang Scholarship
Hoffmitz Milken Typography Scholarship

01.2024 – 04.2024

ArtCenter Berlin Scholarship
Berlin Study Abroad Scholarship
Benjamin A. Gilman International Scholarship

Expertise

Strong working knowledge of:

Photoshop, Illustrator, InDesign, Figma, SolidWorks, KeyShot, Keynote, MadMapper, Glyphs

Familiar with:

After Effects, Cinema 4D, XD, Lightroom

Skills:

Brand identity, editorial design, packaging design, generative design, font design, design research, presentation design

Languages:

English (fluent), Mandarin (native)