

# JASMINE NGUYEN

CHARACTER DESIGNER & VISUAL DEVELOPMENT

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## Education

### ArtCenter College of Design, Pasadena CA

January 2022 - December 2025  
B.F.A Illustration | Entertainment Arts

### San Jose State University, San Jose CA

August 2018 - May 2020  
Coursework in Illustration & Design

## Experience

### Manqchi | Small Business Owner

Santa Clara, CA

July 2018 - June 2023

- Designed and produced original merchandise for an online Etsy shop and sales at local art events using Procreate, Photoshop, and going through Alibaba to have my pieces produced
- Created commissioned work, including custom logos, portraits, and illustrations for clients
- Collaborated with other artists on joint merchandise collections and promotional artwork

## Relevant Coursework

### Visual Development

ArtCenter College of Design | Spring 2024

- Collaborated in a group setting to develop a cohesive visual style across team members' work
- Applied the full visual development process through both group and individual projects, from concept to final render, primarily using Procreate and Photoshop, and created presentations to show our progress
- We collectively decided on a style, and changed aspects of the story in order to build a more compelling world and stronger characters

### Color & Story

ArtCenter College of Design | Spring 2025

- Explored the role of color in shaping narrative tone, emotion, and character identity
- Created key scenes digitally emphasizing mood, visual rhythm, and storytelling through composition and palette
- Analyzed color use in professional films and animations to inform personal illustration and painting techniques

## Skills

**Design & Communication** | Character Design, Visual Development, Group Communication, Collaborative Brainstorming, Adaptability, Giving and Receiving Constructive Feedback

**Software** | Adobe Photoshop, Adobe InDesign, Procreate, Maya, Storyboard Pro

**Interests** | Reading Books and Comics, Watching New Shows, Playing Video Games, Collecting Blind Boxes, Crane Games, Playing with my Chihuahua

**Language** | English