

Pasadena, CA
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ERIC CHU

SKILLS

Visual Development
Illustration
Character Design

Photoshop
Blender
Illustrator

EXPERIENCE

Brand New School — *Designer*

September 2025 - Present

- Collaborated with artists from various countries to adapt their cultural art to line of product packaging and marketing
- Created and painted variations of characters that felt unified but also represented their respective country

Oso Gordo — *Freelance Character Designer & Illustrator*

April 2022 - September 2024

- Worked on developing brand mascot
- Created various assets for posters, clothing, and marketing
- Collaborated with team to figure out brand image and style

A Tale of Woe — *Concept Artist*

January 2024 - April 2024

- A collaborative student film based on the short story *A Tale of Woe*
- Worked on developing characters and environments as well as graphics for pitch decks
- Helped team meet deadlines by facilitating and coordinating communications within the team to keep everyone on the same page

Tkyosanye — *Freelance Concept Artist*

October 2024

- Worked on developing look of a game like interactable website for a musical artist

EDUCATION

Art Center College of Design — *BS in Entertainment Design*

2022 -Present, Pasadena CA

- Honor student

School of Visual Arts — *Animation*

2020 -2020, NYC