# bae seung bin.

industrial designer sbinbae@gmail.com sbinbae.com 626.243.3029

#### education

B.S. Industrial Design ArtCenter College of Design Pasadena, CA Anticipated Dec 2025

### skills

SolidWorks, KeyShot, Adobe Creative Suite

Problem Solving, Product Strategy, Prototyping, Ideation, User Research, Sketching, Team Management

All of the Shop tools, 3D Printing

## industrial designer

experienced in consumer electronics and product innovation, with collaborations with Samsung, Hermès, Lenovo, and SharkNinja.

skilled in user-centered design through problem-solving that blends functionality with refined aesthetics.

## experience

Industrial Designer | Intern **Fuseproject**, San Francisco, CA Jan2026 - July 2026 (Incoming)

Industrial Designer | Co-op **SharkNinja**, Needham, MA August 2025 - Dec 2025 Designed 8+ home-appliance consumer electronics, from vacuum cleaners to fruit processors, covering concept development through manufacturing at SharkNinja.

Industrial Designer | Intern **Lenovo**, Morrisville, NC Jun 2025 - July 2025 (2 month) Led a self-contained project for a product scheduled for production in 2026, as part of the Smart Office Innovation Team.

Industrial Designer | Sponsored Project Hermès, ArtCenter, Pasadena, CA Jan - Apr 2025
Designed a luxury lifestyle tech device merging heritage and innovation.

Teaching Assistant | Sponsored Project Alienware, ArtCenter, Pasadena, CA Sep - Dec 2024
Aided instruction and student support for sponsored design Project.

Industrial Designer | Sponsored Project **Samsung**, ArtCenter, Pasadena, CA May - Aug 2024 Created Gen Z/A-focused device, presenting directly to Samsung HQ.

#### awards

Red Dot Award Winner | 2025 smart optic

IDEA Award Finalist | 2025 smart optic

IDEA Award Finalist | 2024 LumiCraft

Core 77 Award | 2024 offistory

A'Design Award | 2024 ofiistory

Outdoor Design Award | 2022 pocket fire

IDEA Award Finalist | 2021 friendly wood

IHA Global Innovation Award | 2021 friendly wood

## features & exhibitions

Red Dot Design Concept Yearbook 2025/2026

Red Dot Museum Exhibitions Singapore & Xiamen

Online Press | Yanko Design, TrendHunter, Canvas Rebel (Interview)

ArtCenter Gallery Exhibitions 2020, 2023, 2024, 2025

