

Amanda Chum

Graphic Designer and Illustrator

626.533.1946

hello@amandachum.info

amandachum.info



Education

09.2020 - 12.2025

Bachelor of Fine Arts in Graphic Design

ArtCenter College of Design

Pasadena, CA

Minor in Business, Specialization in Interaction Design and Packaging.

Experience

09.2025 - 12.2025

Teaching Assistant

ArtCenter College of Design

Pasadena, CA

Assisted instructor Mondale Foronda in Packaging Design 1 and Daniel Hoy in Packaging Design 2. Offered individualized support to students as they developed and refined packaging solutions during class sessions and critiques over 14 weeks.

01.2024 - 12.2025

ACSG Graphic Design Representative

ArtCenter College of Design

Pasadena, CA

Interfaced between the Graphic Design Department and Student Government, identifying critical needs and advocating for new peer coaching initiatives and student resources to help empower graphic design majors to succeed academically and creatively.

08.2023 - 12.2025

CSE Digital Assets Creator

ArtCenter College of Design

Pasadena, CA

Created social media visuals, videos, wayfinding signage, and branded program materials for the Center for the Student Experience, enhancing communication and engagement within the ArtCenter community.

06.2023 - 12.2025

Orientation Leader

ArtCenter College of Design

Pasadena, CA

Led presentations, collaborated with expert staff to develop welcoming experiences, and managed campus events, showcasing leadership skills to welcome hundreds of new students every term.

01.2023 - 04.2023

Freelance Illustration

Sunright Corporation

Remote

Created eight branded GIF stickers for Sunright Tea Studio, a bubble tea chain, to boost engagement and highlight menu items on Instagram.

Recognition

2020 - 2025

ArtCenter Student Gallery

Tipo Conference (poster)

Click Clack (packaging)

Reflections & Resolutions (packaging)

Under the Veil (poster)

Poln (packaging)

Sumei (packaging)

Press

2025

Interview Bold Journey

Meet Amanda Chum

2024

ArtCenter Dot Magazine

AICAD Symposium

2024

Interview Canvas Rebel

Meet Amanda Chum

Skills

Proficient in:

InDesign, Illustrator, Photoshop, Figma, Procreate, Keynote, Google Slides

Familiar with:

Premiere Pro, XD, After Effects, Trello, Cinema 4D, Lightroom, HTML/CSS

Design:

User research, visual design and branding, prototyping, storyboarding, color theory, iconography, illustration, data visualization

Physical:

3D printing, DSLR photography, laser cutting, Kongsberg cutting, letterpress