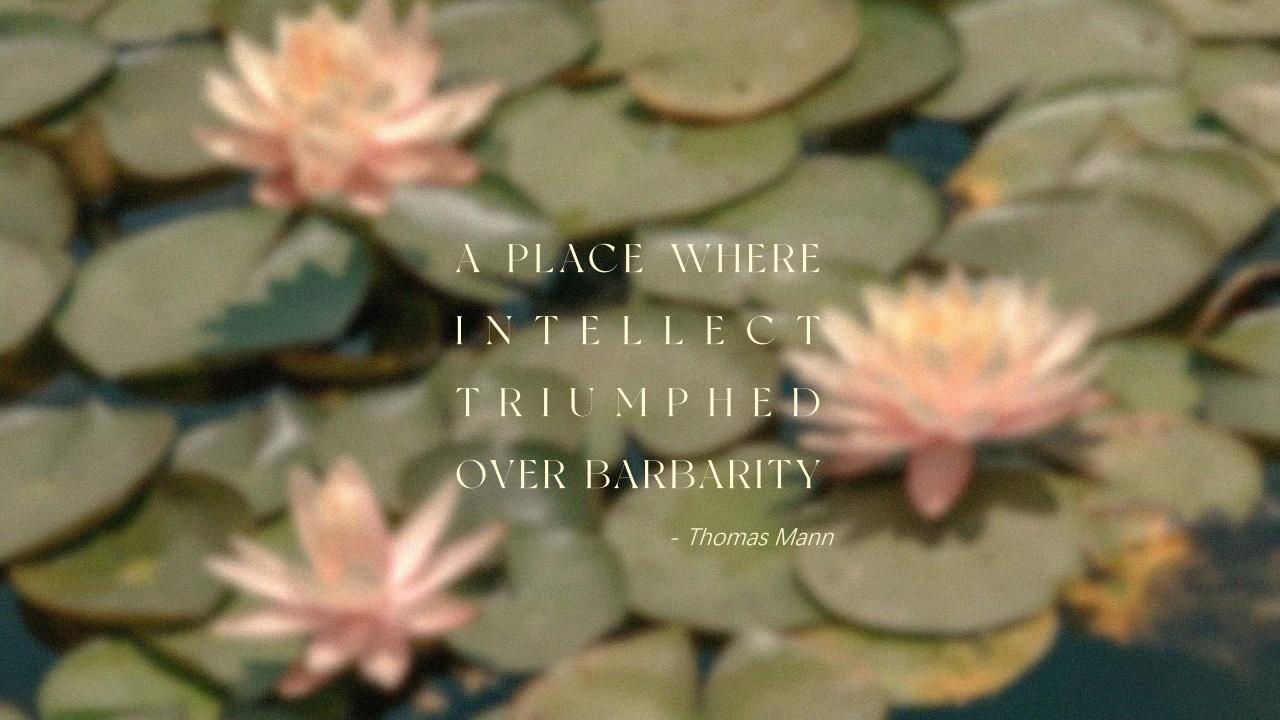
AETHEA



PACIFIC PALISADES

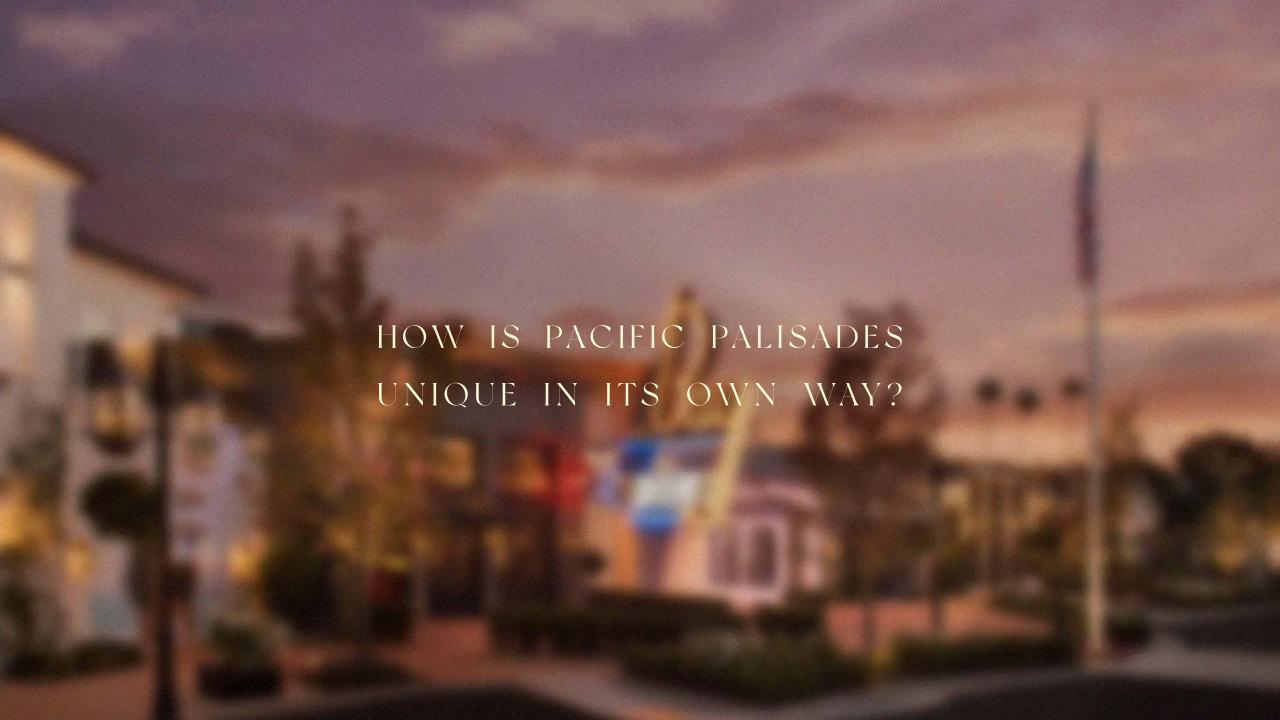
A small town where Pacific connect Santa Monica mountains

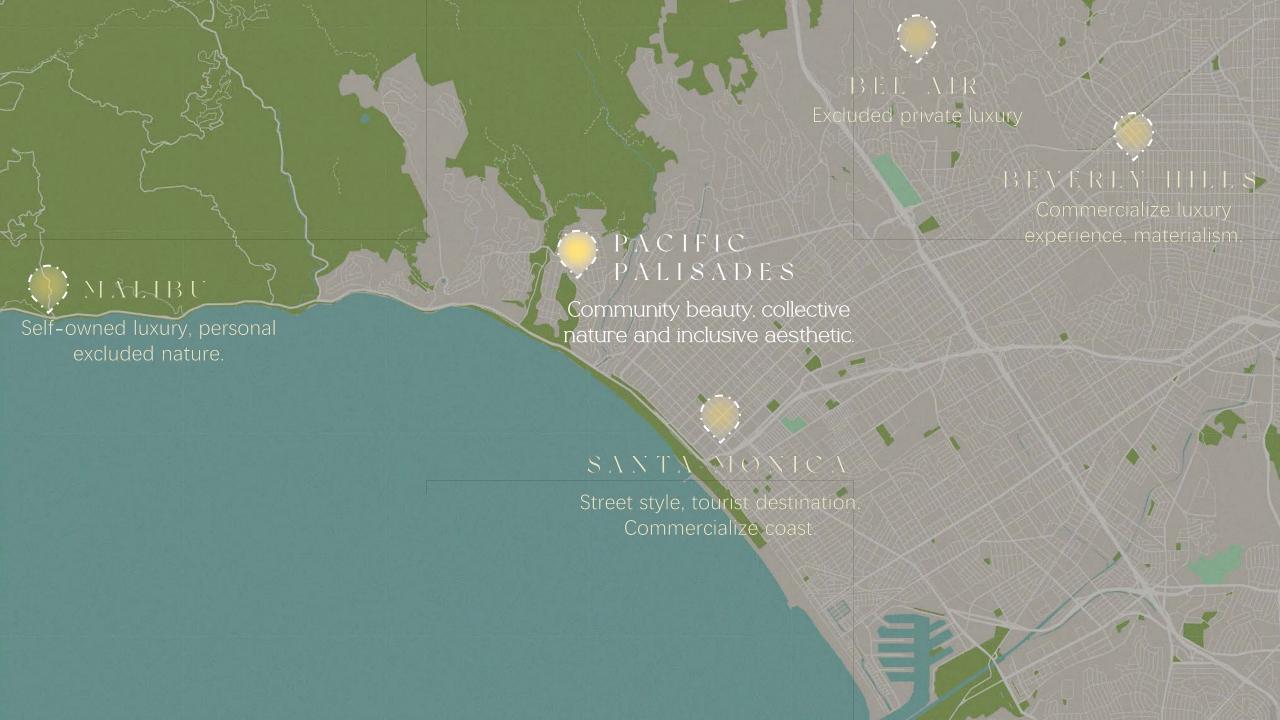
An inclusive culture which embrace variety of aesthetic and ideas

A nature embraced environment with cozy and quiet mentality

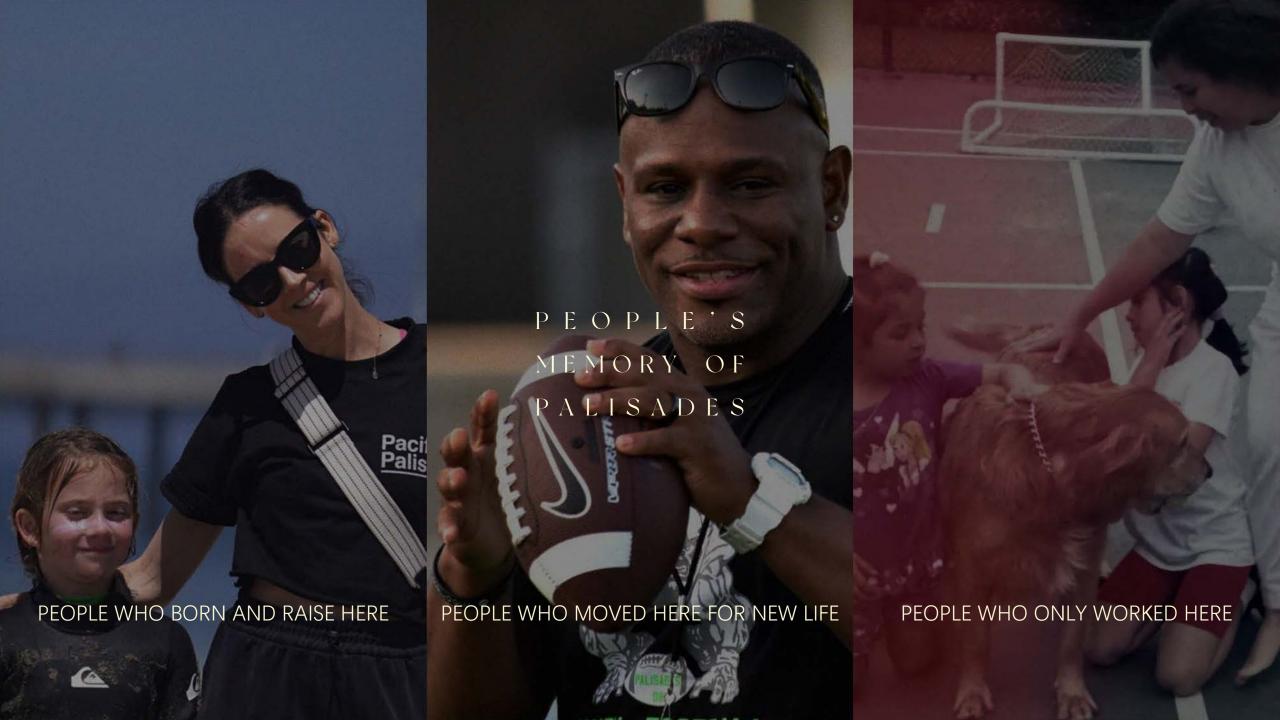
AETHEA - A REIMAGINATION OF PALISADES' LIFESTYLE

AETHEA, Aesthetic + ethereal + healing, a complex where the mix of aesthetic styles of Pacific Palisades' heritage bound together, creating an environment where people can quietly relax, freely connect, and making something new.









PEOPLE'S MEMORY OF PALISADES

MOLLY RABUCHIN-

A SINGLE MOTHER WHO BORN AND RAISED IN PACIFIC PALISADES

"The Palisades isn't just where I live; it's home in every sense of the word. I've spent my entire life here, and I truly can't imagine raising my son anywhere else.

The way people stepped up—neighbors helping neighbors, friends supporting one another—it was truly remarkable. There was such a strong sense of unity, of people simply wanting to be there for fellow Palisadians in a time of crisis."

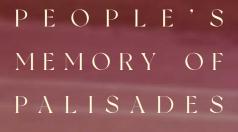
PEOPLE'S MEMORY OF PALISADES

THAREN JEROME TODD-

A FITNESS COACH WHO START HIS CAREER AND FAMILY IN PACIFIC PALISADES

"I have worked in the Pacific Palisades for 19 years this coming October. I love it because it has a great small hometown feel to it, everyone speaks to each other, and faces are very familiar walking through the village.

What's really special to me of the Palisades community it's the annual "Pancake Breakfast" for PPBA at Pali Rec Park."



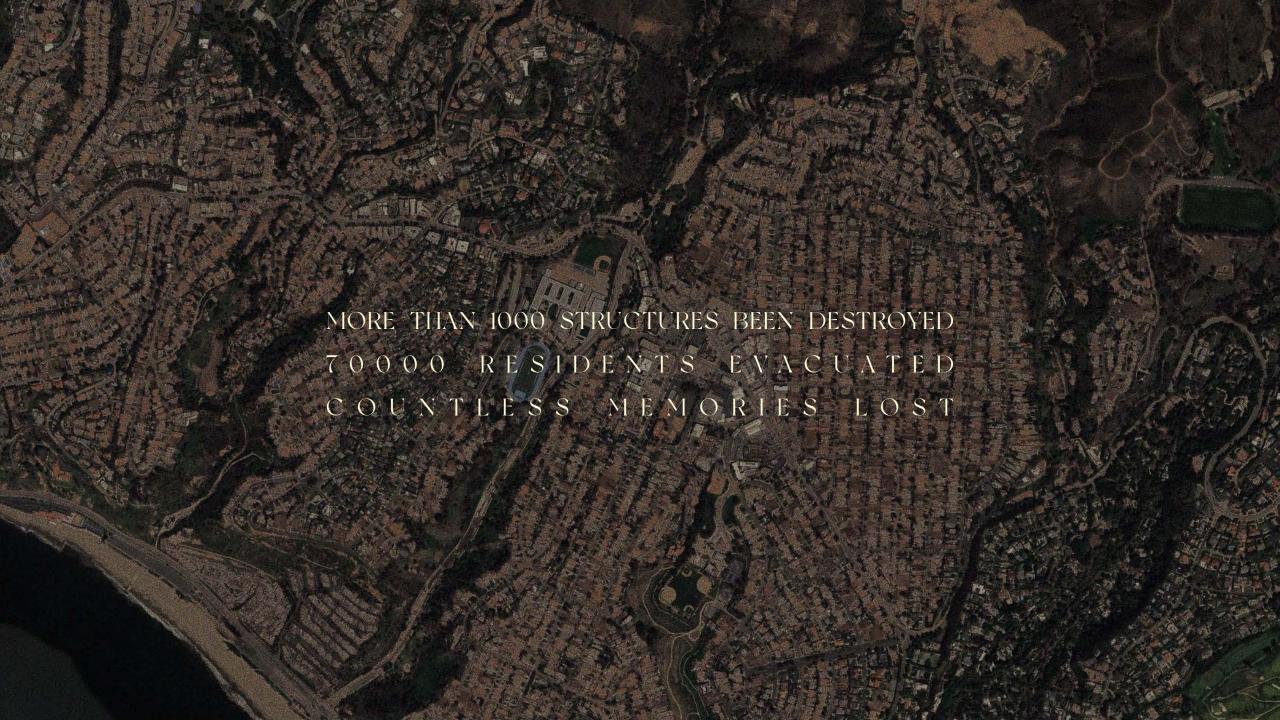
YESIKA SALGADO

A SALVADORAN REFUGEE FAMILY
FOUND BELONGINGS IN PACIFIC PALISADES SINCE 1982

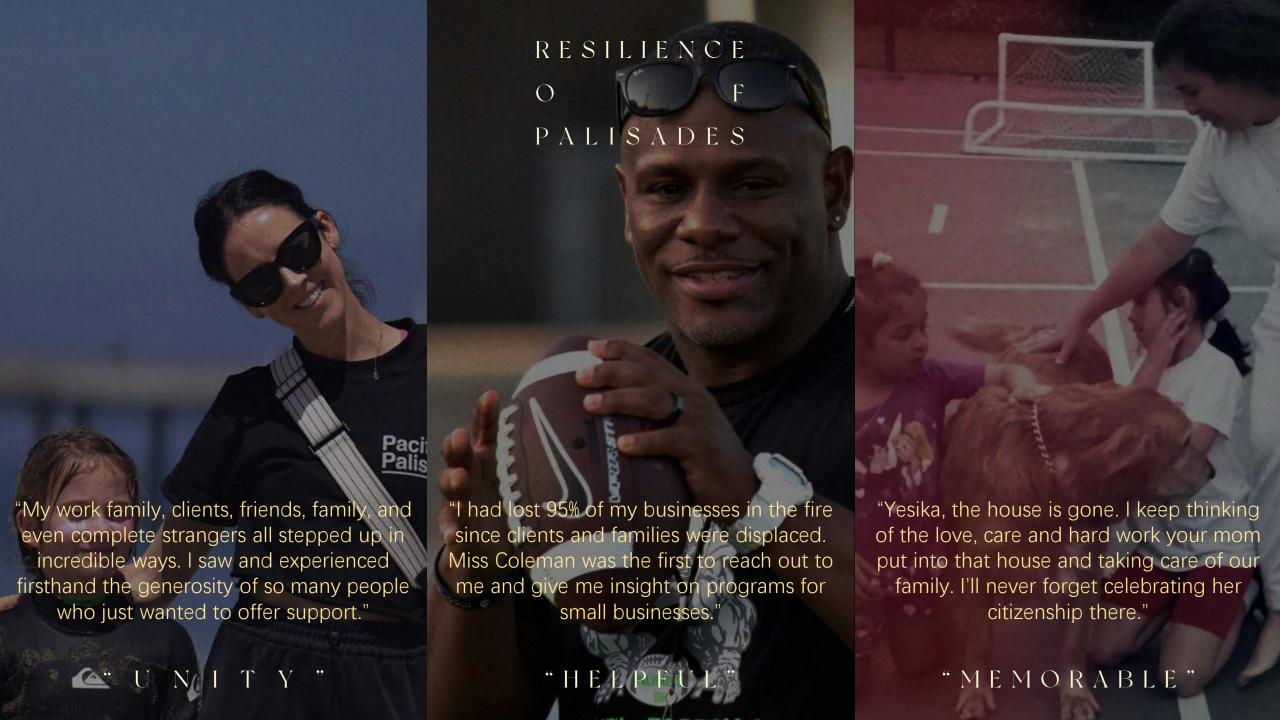
"Mami began working as a live-in housekeeper on Palmera Avenue in Pacific Palisades. Mami loved Mrs. Connie and her children.

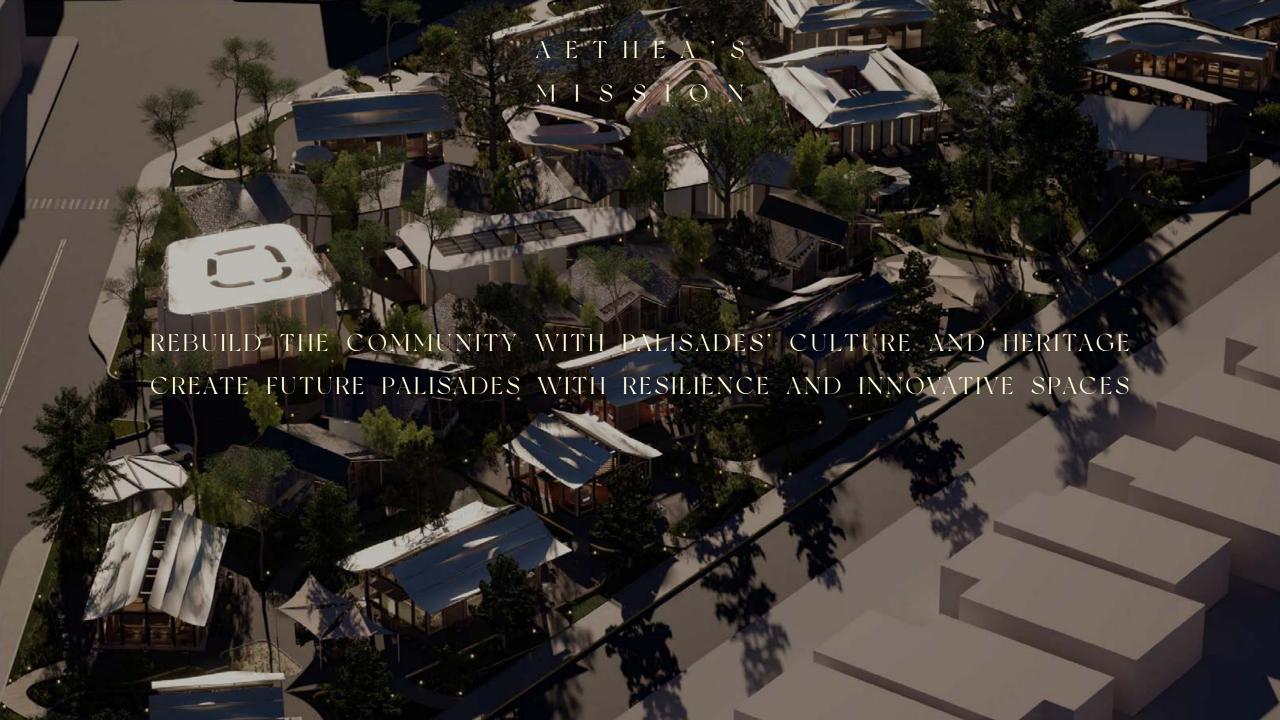
Each family is part of the tapestry of my own family's memories. When Papi died, Mrs. J. and the señor came to his wake. They sat in the pew surrounded by my huge Salvadoran family, and when I glanced at them while giving my father's eulogy, I saw their eyes wet with tears."





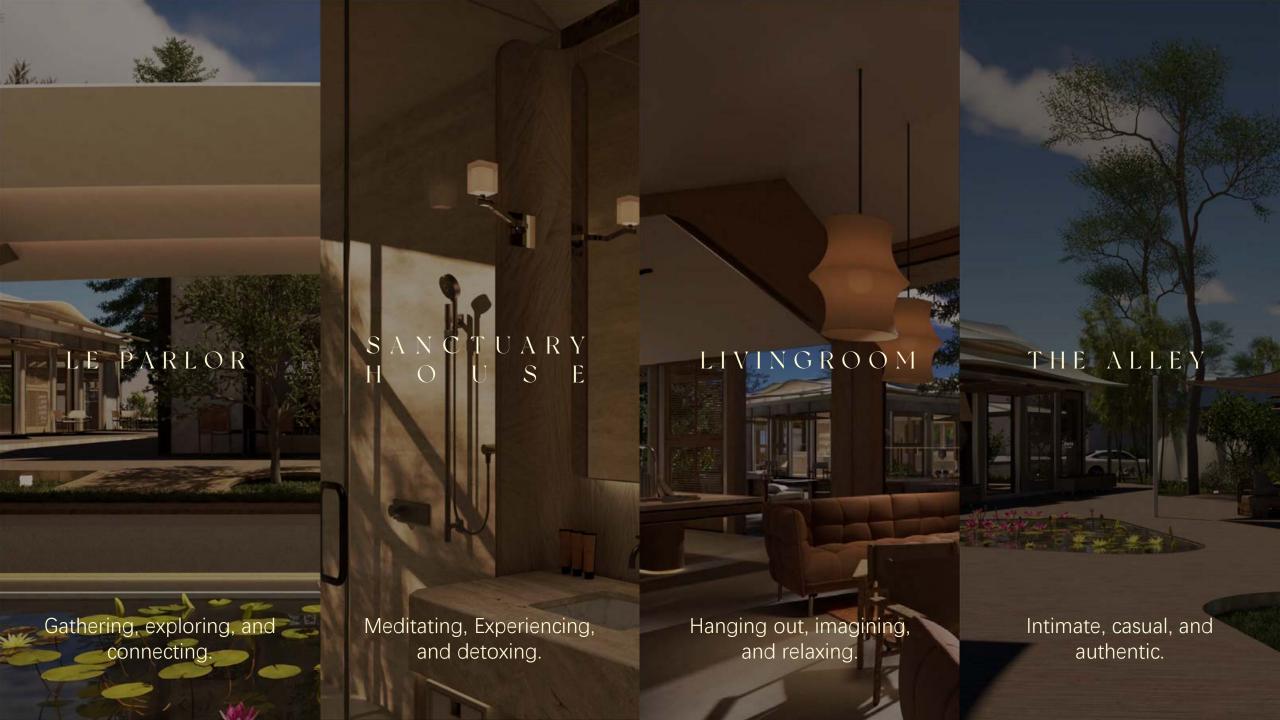
YET, PEOPLE SHOWED RESILIENCE AFTER THE FIRE TO REBUILD THE COMMUNITY AND RESTORE THE MEMORIES







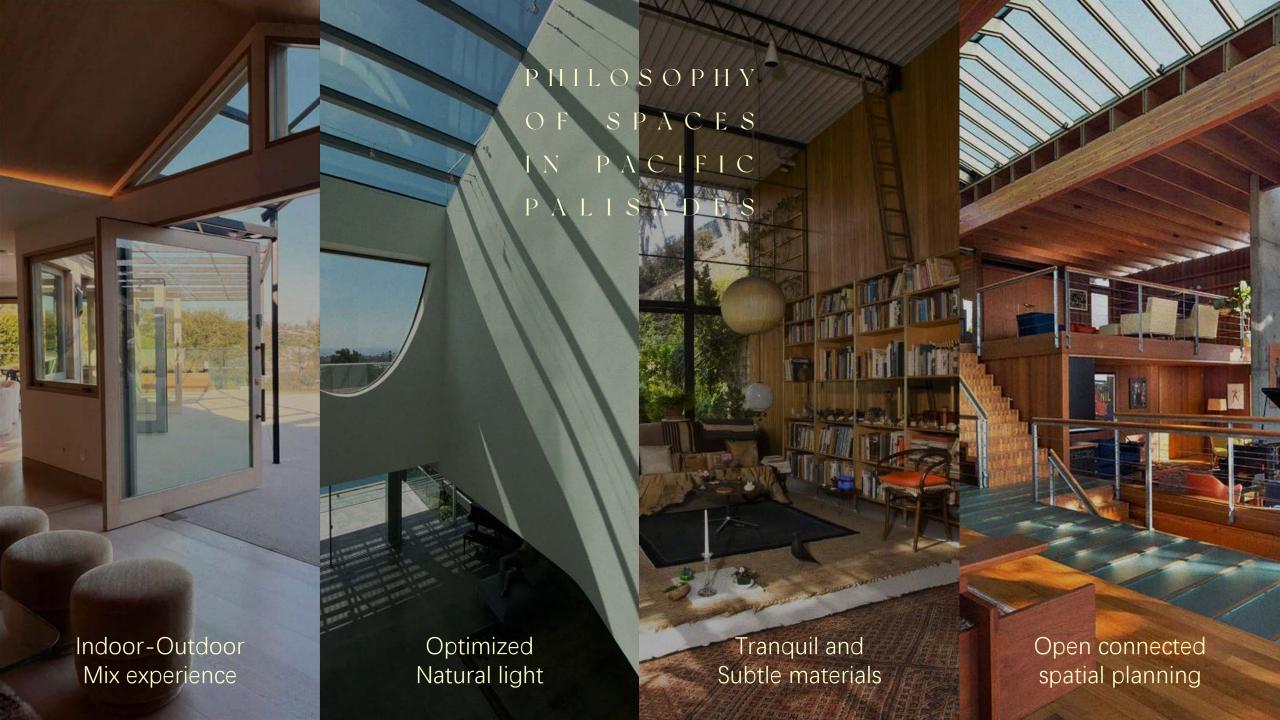






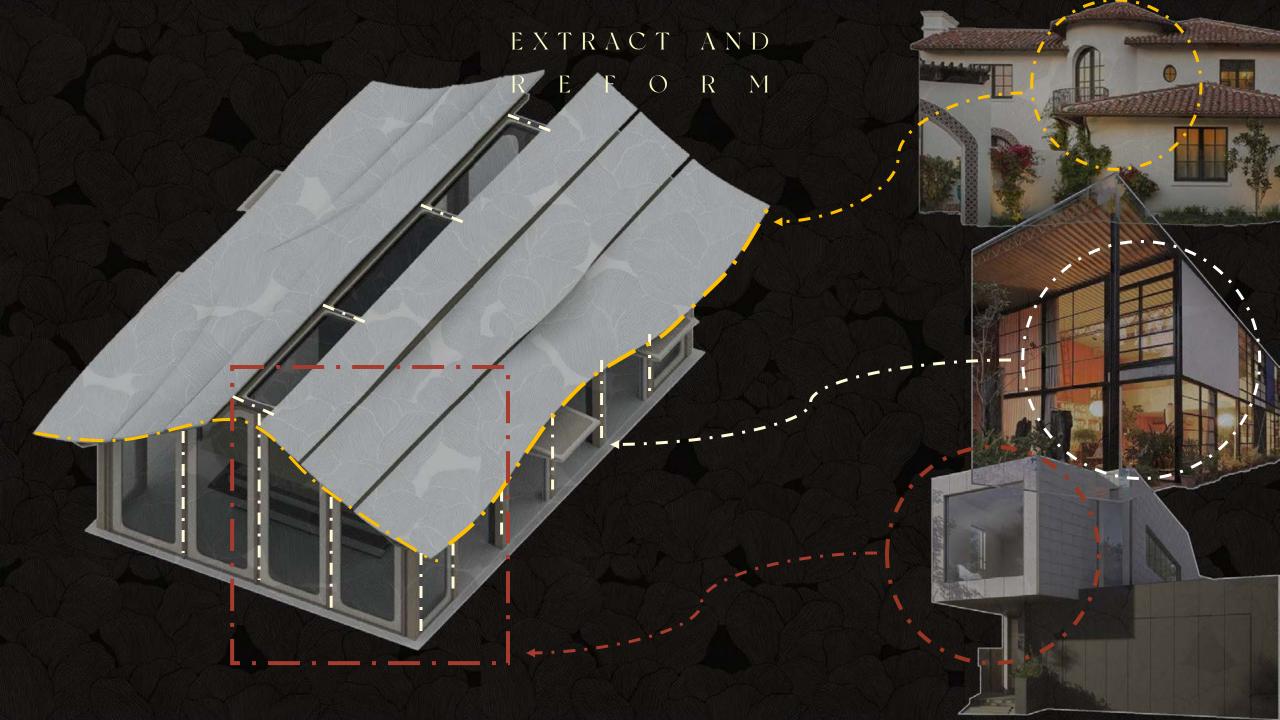


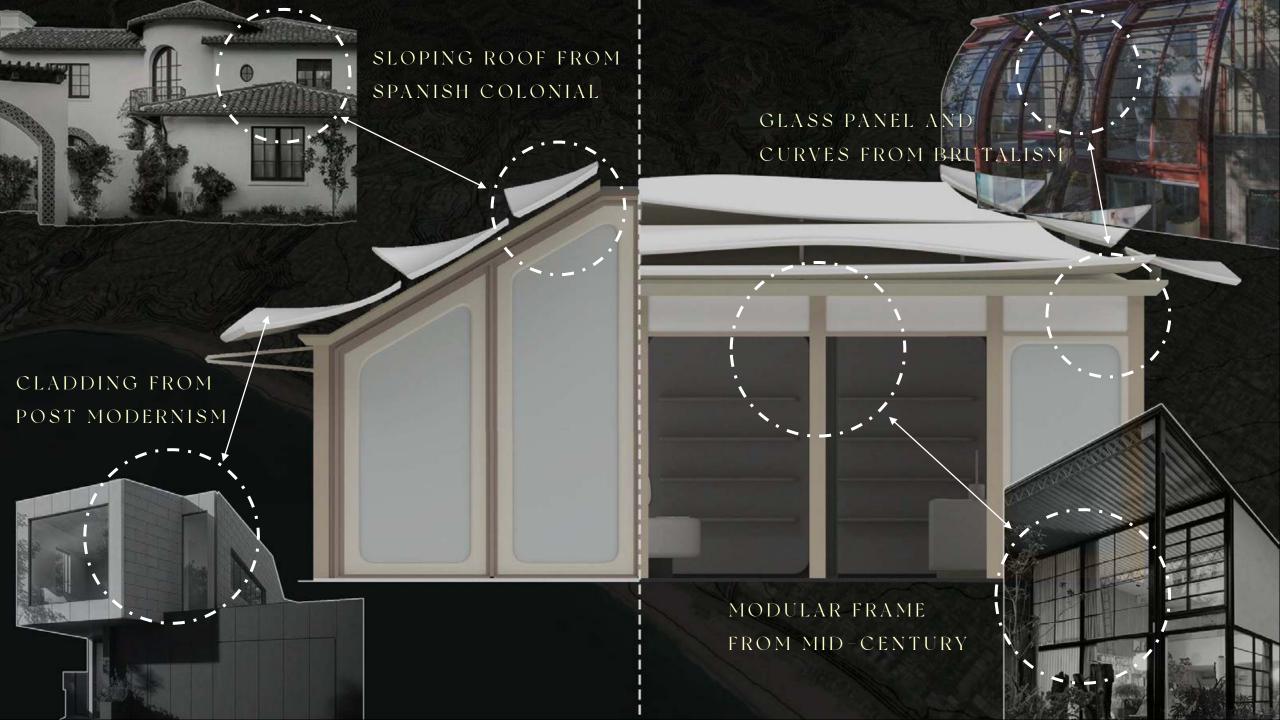


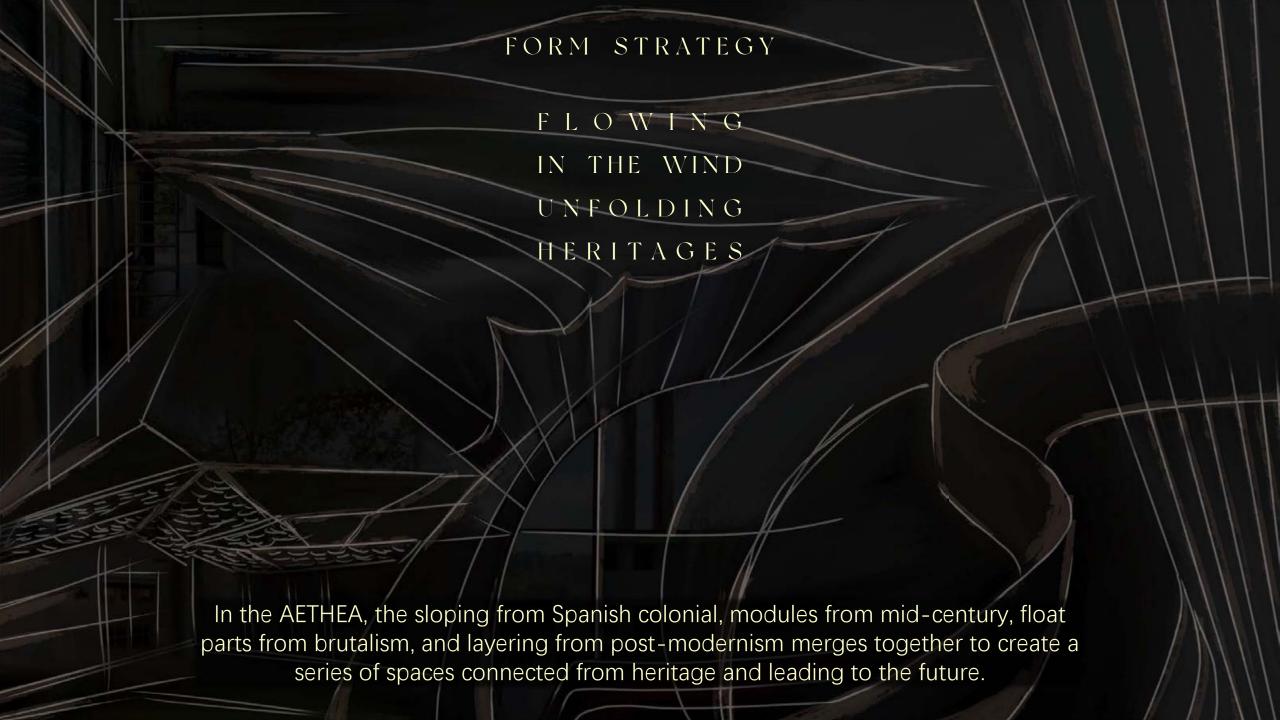


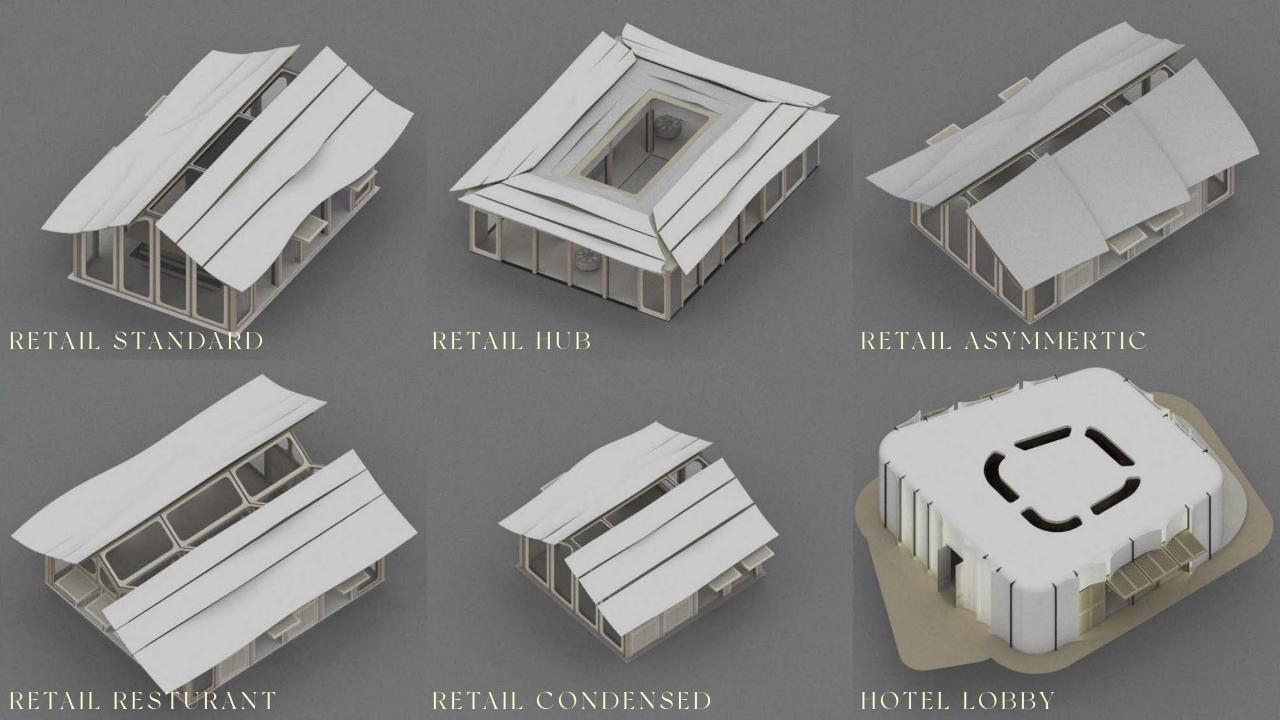
HERITAGE, MODERN, AND FUTURE

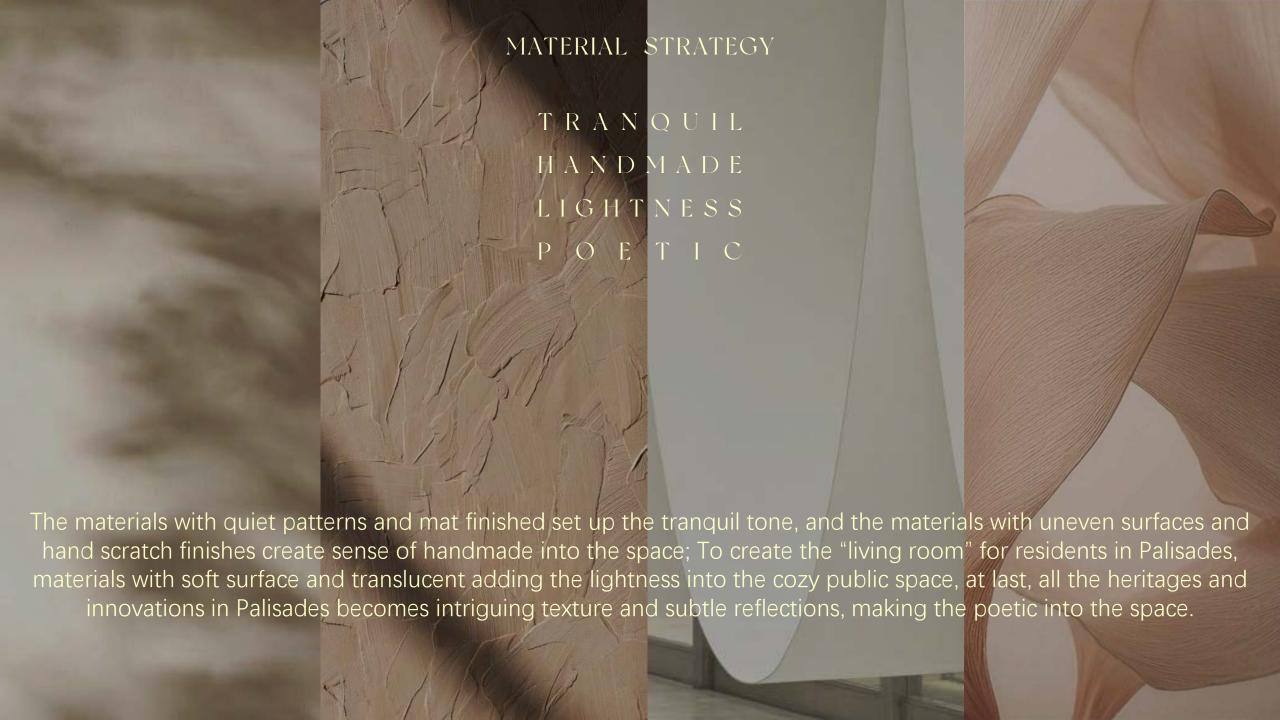
Pacific Palisades is a place where variety of aesthetic styles co-exist and emerges something new. The experimental spirit allows architects from 1920s to nowadays able to build with new styles and techniques. AETHEA's form would revealing the future Palisades' aesthetic philosophy; lightness, sustainable, and fire resistance.



















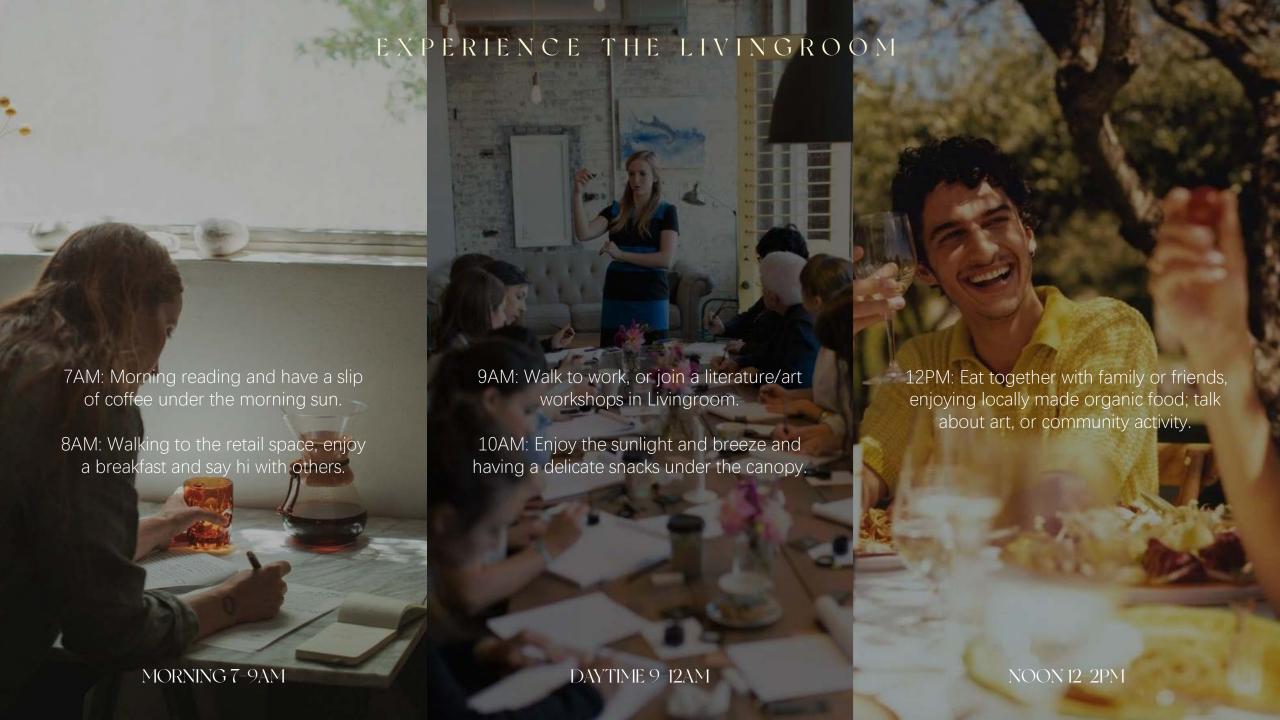
















TEMPERATURE AND RAINFALL OF PALISADE







